

FIELD-DIRECTED ACTIVITIES



U.S. PUBLIC DIPLOMACY IN THE AFRICA REGION

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Africa is home to the world's youngest population. It is estimated that 60 percent of Sub-Saharan Africa's population is under the age of 24 and that half of global population growth in the next 30 years will occur in Africa. The region's progress is trending toward positive democratic and economic growth, but that progress is uneven by country. Many African countries are becoming more free and open, but a number of democracies are dominated by long-serving presidents who resist efforts to limit their terms in office. Further, violent extremism is a growing problem across much of West and East Africa.

National internet penetration rates in Sub-Saharan Africa range from 1 to 69 percent with usage concentrated in urban areas. Africa's mobile subscription rate now exceeds 70 percent. Younger people are now connecting to the internet via mobile phones, in addition to using internet cafés and personal computers at home. Increasingly, U.S. missions are reaching wider audiences through these platforms. Radio, however, remains the dominant source for information on the continent and mobile phone users frequently listen to the radio through their mobile devices.

U.S. public diplomacy efforts in the Africa region advance U.S. policy, which aims to promote strong democratic institutions, encourage continued African economic growth, advance peace and security, and create opportunity for the youth majority. The PEW Global Indicators Database indicates a highly favorable view of the United States in Africa with a range from 74 percent (South Africa) to 89 percent (Ghana). But sustaining or living up to the expectations implicit in such high ratings is challenging. In spite of general public approval, there are pockets of anti-Americanism in Africa due to lingering Cold War animosity in certain countries and among extremist groups in the Sahel and the Horn of Africa.

Other challenges to U.S. public diplomacy in Africa include a rapidly evolving communications environment (which also presents opportunities), weak partner institutions, difficult travel between the countries in Africa, tough work and living environments, and a number of one-officer public diplomacy sections staffed by officers with limited field experience. The Office of Public Diplomacy and Public Affairs in the Bureau of African Affairs provides careful guidance and support to public diplomacy officers in the field.

U.S. FOREIGN POLICY GOALS

The National Security Strategy of 2015 notes that "Africa is rising" and says the partnerships we are forging today are built on the "aspirations of Africans." It notes the importance of boosting energy and power production in Africa,

increasing trade and commerce with Africa, investing in Africa's youth, and forging security partnerships. The four pillars of the U.S. strategy toward Sub-Saharan Africa were originally outlined in the 2012 Presidential Policy Directive. They are to:

- 1) strengthen democratic institutions;
- 2) spur economic growth, trade and investment;
- 3) advance peace and security; and
- 4) promote opportunity and development.

To do so, U.S. foreign policy focuses on deepening U.S. engagement with Africa's young leaders; empowering marginalized populations and women; addressing the unique needs of fragile and post-conflict states; and working closely with the United Nations and other multilateral actors to achieve U.S. objectives on the continent.

U.S. PUBLIC DIPLOMACY GOALS

The public diplomacy goals for the region support U.S. foreign policy objectives and help foster a mutually beneficial U.S.-African partnership. In particular, all strategy papers emphasize the public diplomacy goal of investing in youth. The Public Diplomacy and Public Affairs Office in the Bureau of African Affairs (AF) provides policy guidance and program support for public diplomacy programs to strengthen African democratic institutions, promote sustainable economic growth, advance security, develop opportunities, improve understanding of the United States and advocate for U.S. priorities.

The 50 U.S. embassies and consulates in Sub-Saharan Africa include public affairs sections (PAS) with American foreign service officers and locally employed staff. They engage youth, women, members of marginalized groups, entrepreneurs, journalists, civil society leaders and academics in Africa, as well as diaspora and Africanist audiences in the United States. Via English-language teaching, educational advising and cultural programs, the embassies inform, engage and influence audiences face-to-face. Much of this is done in the 142 American Spaces (libraries, cultural centers and information resource centers) in the region. These spaces increased from 138 in the last year. Person-to-person contact and exchanges, such as the Young African Leaders Initiative, Fulbright and Humphrey programs, the International Visitor Leadership Program and American Speaker and Cultural Programs, remain effective forms of public diplomacy in Africa.

Promotion of higher education is a public diplomacy priority. From 1948 to 2014, 11,558 Africans were Fulbright students and scholars in the United States, while

5,145 Americans studied in the region. In 2014, 258 African Fulbright scholars went to the United States and 190 Americans went to Africa. The number of students from Sub-Saharan Africa in the United States increased by 8 percent in the 2014–15 academic year to 33,593 students. The Institute of International Education's Open Doors data shows the majority of African students who come to the United States are from Nigeria (9,494), followed by Ghana (3,099), Kenya (3,072) and South Africa (1,838).

U.S. PUBLIC DIPLOMACY SPENDING

The public diplomacy total expenditures for Africa in fiscal year 2015 was \$120.37 million; of that, \$35.05 million were Diplomatic & Consular Programs designated public diplomacy funds. Of this total, Kenya spent \$18.91 million; South Africa \$13.04 million; Ethiopia \$8.52 million; Mozambique \$7.92 million; Tanzania \$7.59 million; Botswana \$7.49 million; Nigeria \$6.21 million and the Democratic Republic of the Congo \$5.03 million. The high amount of funding is due to supplemental expenditures that the Public Affairs Sections had to facilitate at each post, such as PEPFAR. The actual range of public diplomacy-designated funds in the D&CP budget is \$3.52 million (Nigeria) to \$58,400 (Guinea-Bissau).

SAMPLE PUBLIC DIPLOMACY PROGRAMS

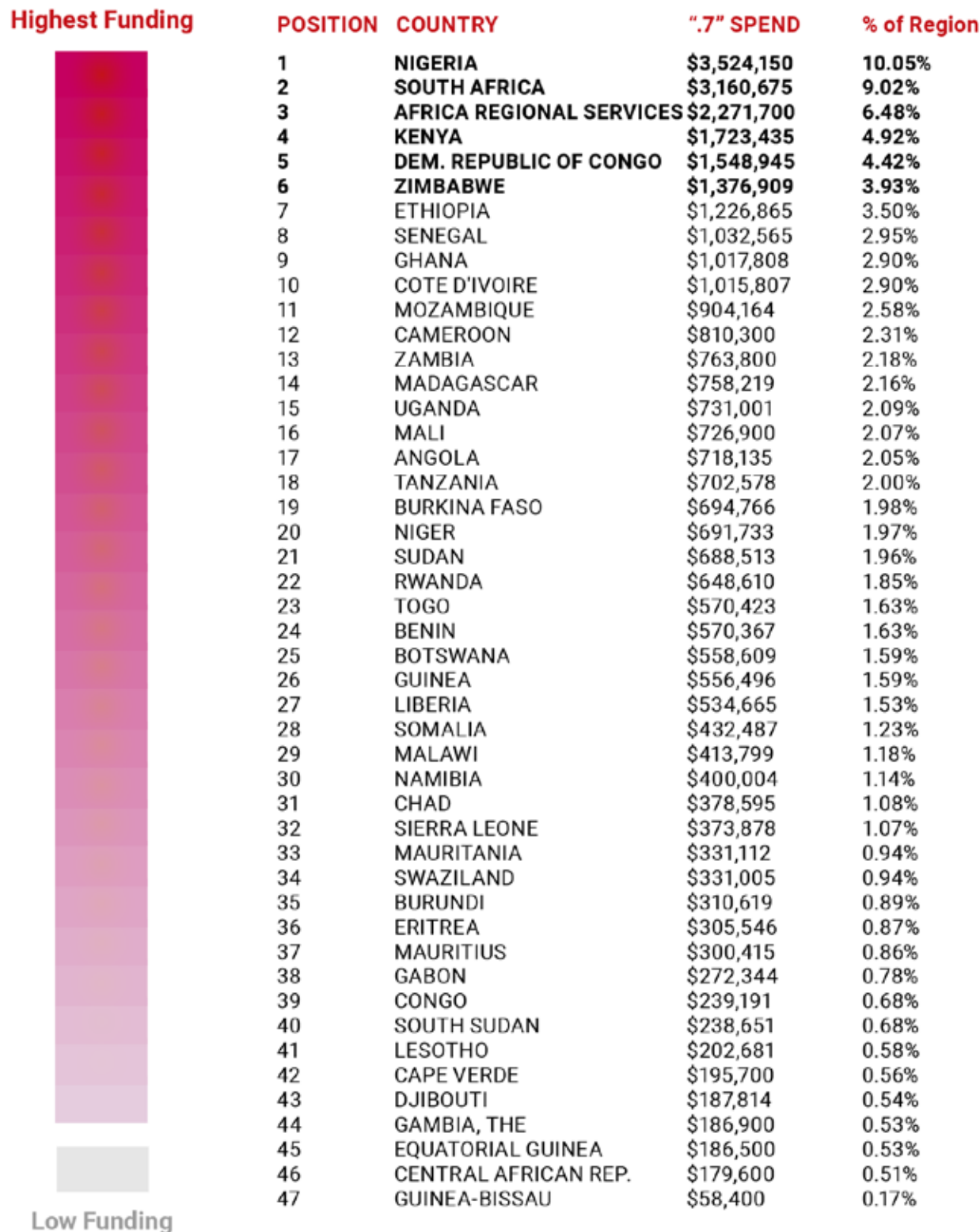
Young African Leaders Initiative (YALI): In its fifth year, YALI continues to support leadership development, promote entrepreneurship and connect young leaders with one another and the United States. President Obama launched the program in 2010 by inviting 120 young Africans to the White House for a dialogue about the future of Africa. In summer 2014, YALI expanded significantly under the Mandela Washington Fellowship, which annually brings 500 young leaders to the United States for an executive leadership exchange at U.S. universities, followed by internships and alumni activities after the participants return home. In fiscal year 2014, the program cost \$12.37 million—\$1 million from the Educational and Cultural Exchange (ECE) budget and the remainder from Economic Support Funds (ESF) and the Diplomatic and Consular Programs (D&CP) budget. The cost per participant was \$24,740. *Note: More information about the Mandela Washington Fellowship and YALI is available in the ECA Bureau section of the report.

Public Diplomacy Efforts on Ebola: The Ebola epidemic in West Africa posed a huge challenge to traditional public diplomacy programming. With Centers for Disease Control and Prevention (CDC) restrictions on travel to the Ebola-affected countries hampering in-country programming, public affairs officers in Conakry, Liberia and Sierra Leone (with support from the Office of Public Diplomacy and Public Affairs in the Bureau of African Affairs) implemented a range of diverse and innovative programs to raise awareness, combat stigmatization of survivors and halt the transmission of Ebola. Public diplomacy efforts included training traditional women healers; conducting public health messaging campaigns; building up rural radio stations; supporting alumni-led anti-Ebola sensitization projects; training on how to create public service announcements using handheld renewable technology; and developing a science, technology, engineering and mathematics (STEM) education program to engage at-risk girls.

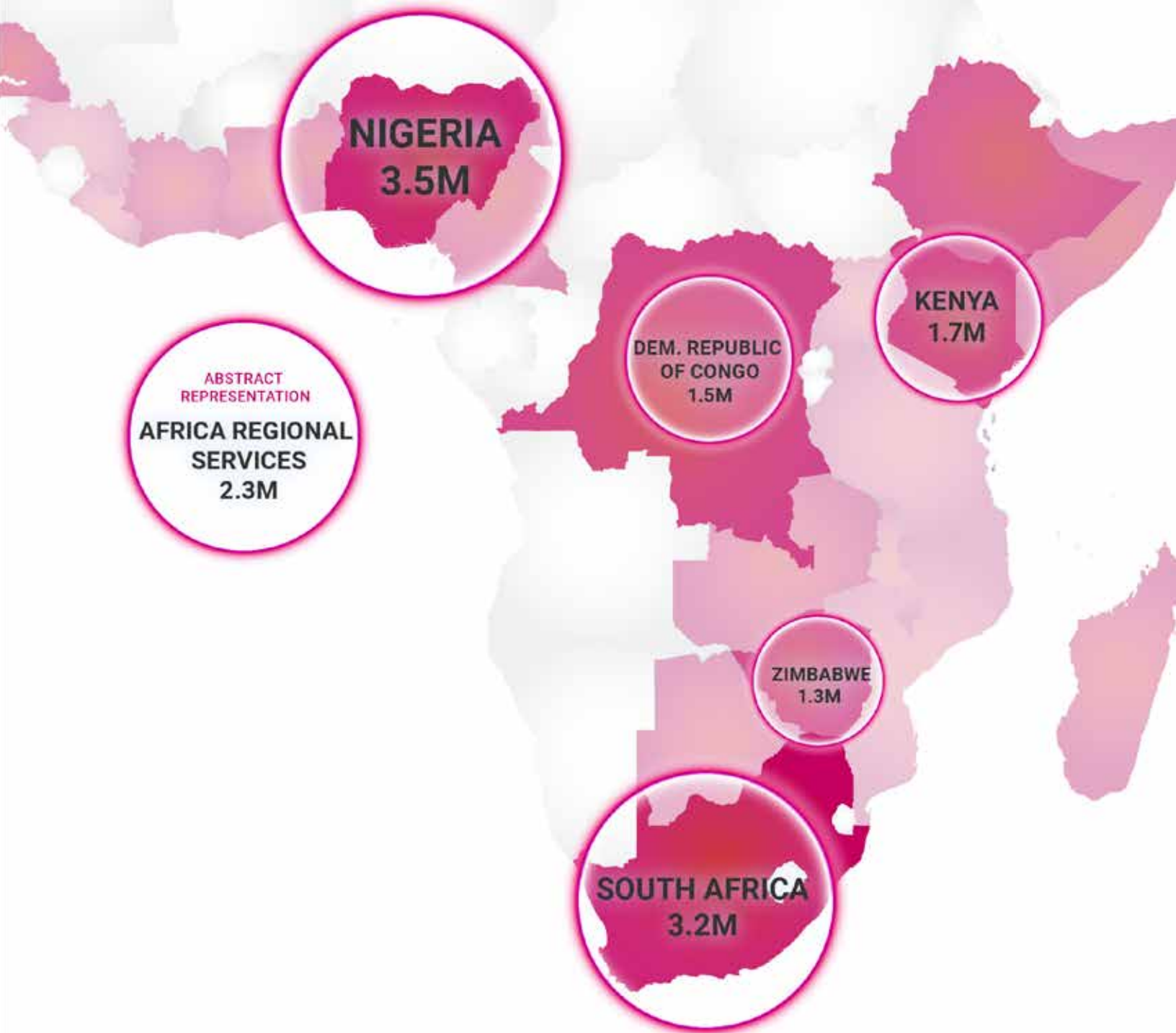
Public Diplomacy Support for Democracy and Elections: With an unprecedented 15 national elections taking place in Sub-Saharan Africa in fiscal year 2015, the Office of Public Diplomacy and Public Affairs in the Bureau of African Affairs supported public diplomacy campaigns in support of free, fair and peaceful elections. Utilizing \$500,000 in special funding from the Office of the Under Secretary for Public Affairs and Public Diplomacy, the Office of Public Diplomacy and Public Affairs in the Bureau of African Affairs funded U.S. speaker programs in Africa, as well as regional exchange programs in the United States for African journalists and members of civil society to examine democracy and good governance. A Washington and New York City Foreign Press Center reporting tour, with 10 journalists from countries in which international election monitors feared serious violence would erupt, focused on transparency and accountability issues as well as the physical security of reporters in dangerous situations.

AFRICA: BASE PUBLIC DIPLOMACY SPENDING

Diplomatic & Consular Programs Budget, .7 Funding



2015 BASE BUDGET

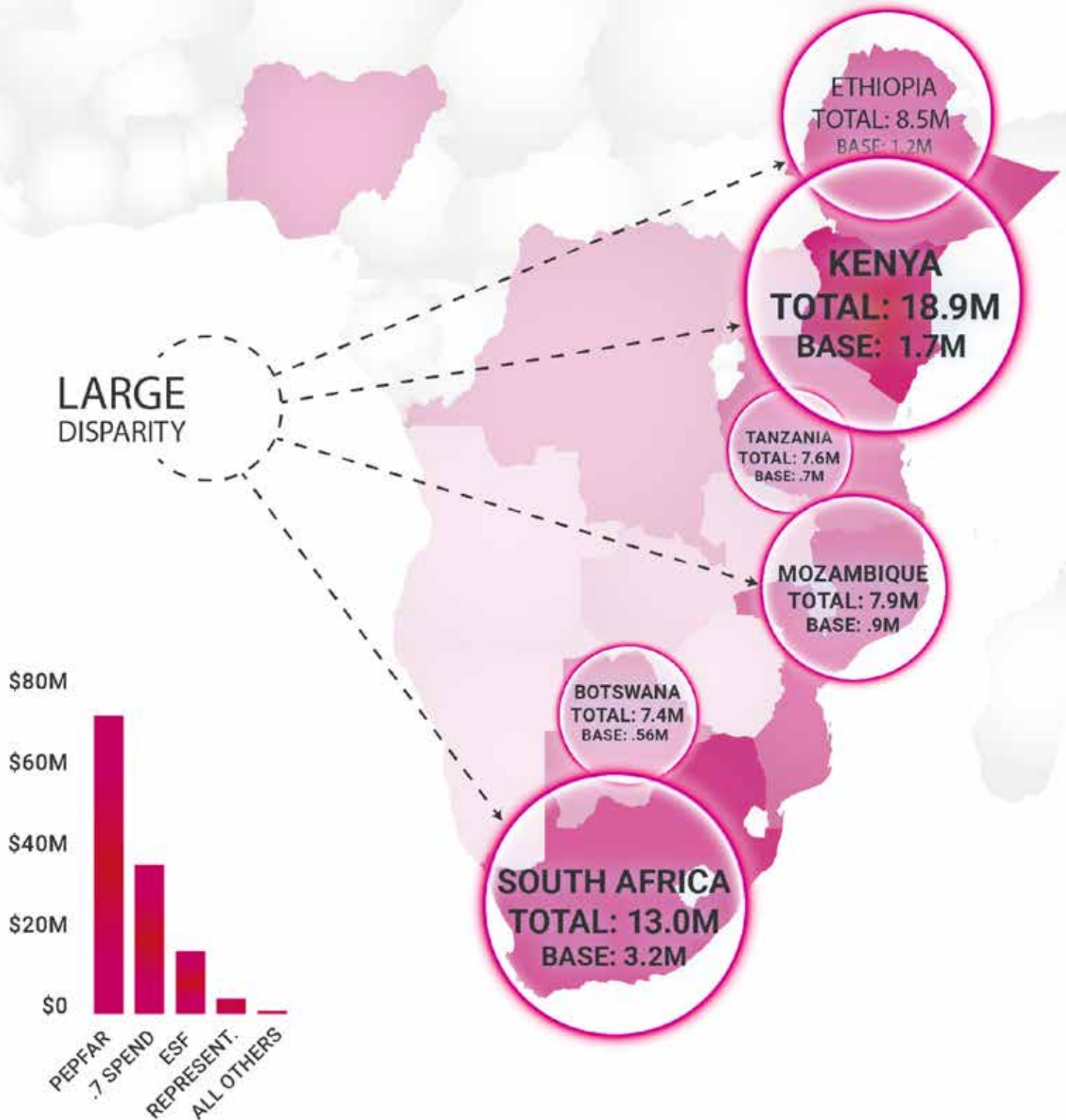


AFRICA: TOTAL PUBLIC DIPLOMACY SPENDING

Diplomatic & Consular Programs Budget + All Reported Supplemental Funding Routed Through Public Affairs Sections

Highest Funding	POSITION	BASE	COUNTRY	TOTAL SPEND	% of Region
	1	4	KENYA	\$18,913,194	15.7%
	2	2	SOUTH AFRICA	\$13,035,434	10.8%
	3	7	ETHIOPIA	\$8,523,022	7.1%
	4	11	MOZAMBIQUE	\$7,923,759	6.6%
	5	18	TANZANIA	\$7,586,289	6.3%
	6	25	BOTSWANA	\$7,485,011	6.2%
	7	1	NIGERIA	\$6,210,035	5.2%
	8	5	DEM. REP. OF CONGO	\$5,015,265	4.2%
	9	15	UGANDA	\$4,755,515	4.0%
	10	29	MALAWI	\$4,160,938	3.5%
	11	13	ZAMBIA	\$4,134,562	3.4%
	12	6	ZIMBABWE	\$3,457,539	2.9%
	13	3	AFRICA REGIONAL SVC	\$2,933,377	2.4%
	14	10	COTE D'IVOIRE	\$1,657,266	1.4%
	15	12	CAMEROON	\$1,632,232	1.4%
	16	9	GHANA	\$1,594,379	1.3%
	17	34	SWAZILAND	\$1,533,492	1.3%
	18	8	SENEGAL	\$1,253,570	1.0%
	19	30	NAMIBIA	\$1,206,796	1.0%
	20	20	NIGER	\$1,131,922	0.9%
	21	19	BURKINA FASO	\$1,127,815	0.9%
	22	22	RWANDA	\$1,125,350	0.9%
	23	41	LESOTHO	\$1,090,964	0.9%
	24	16	MALI	\$1,054,611	0.9%
	25	31	CHAD	\$958,271	0.8%
	26	35	BURUNDI	\$936,873	0.8%
	27	14	MADAGASCAR	\$886,544	0.7%
	28	26	GUINEA	\$844,606	0.7%
	29	17	ANGOLA	\$799,355	0.7%
	30	21	SUDAN	\$730,404	0.6%
	31	24	BENIN	\$684,769	0.6%
	32	27	LIBERIA	\$666,350	0.6%
	33	23	TOGO	\$633,348	0.5%
	34	33	MAURITANIA	\$523,712	0.4%
	35	38	GABON	\$520,844	0.4%
	36	32	SIERRA LEONE	\$483,828	0.4%
	37	37	MAURITIUS	\$473,795	0.4%
	38	28	SOMALIA	\$452,562	0.4%
	39	39	CONGO	\$355,176	0.3%
	40	36	ERITREA	\$308,516	0.3%
	41	43	DJIBOUTI	\$288,114	0.2%
	42	42	CAPE VERDE	\$266,194	0.2%
	43	40	SOUTH SUDAN	\$265,549	0.2%
	44	44	GAMBIA, THE	\$244,050	0.2%
	45	45	EQUATORIAL GUINEA	\$243,970	0.2%
	46	46	CENTRAL AFR. REPUB.	\$181,650	0.2%
	47	47	GUINEA-BISSAU	\$82,625	0.1%
Low Funding					

2015 TOTAL PD SPENDING



AFRICA REGION PUBLIC DIPLOMACY SPENDING DETAIL

	FY 2013		FY 2014		FY 2015	
	D&CP	All Sources*	D&CP	All Sources*	D&CP	All Sources*
Total Funding	\$33,767,487	\$230,905,850	\$34,567,823	\$160,029,497	\$35,053,380	\$120,373,443
Average Funding	\$718,457	\$4,273,853	\$735,486	\$2,891,316	\$745,817	\$2,561,137
Standard Deviation	\$739,101	\$5,711,214	\$794,964	\$4,430,095	\$709,547	\$3,720,369

REGIONAL COUNTRY SPENDING RANKED BY FY 15 TOTAL SPENDING

Country Name		FY 2013 Actual		FY14 Actual		FY15 Actual		
		D&CP	All Sources*	D&CP	All Sources*	D&CP	All Sources*	
1	KENYA	\$1,818,113	\$23,006,700	\$1,593,291	\$19,795,614	\$1,723,435	\$18,913,194	↓
2	SOUTH AFRICA	\$3,215,838	\$20,181,404	\$3,127,100	\$10,766,278	\$3,160,675	\$13,035,434	↑
3	ETHIOPIA	\$926,939	\$20,561,805	\$921,465	\$9,929,613	\$1,226,865	\$8,523,022	↓
4	MOZAMBIQUE	\$920,947	\$13,465,401	\$917,061	\$15,227,740	\$904,164	\$7,923,759	↓
5	TANZANIA, UNITED REPUBLIC OF	\$812,276	\$15,060,554	\$798,761	\$6,015,504	\$702,578	\$7,586,289	↑
6	BOTSWANA	\$368,977	\$8,637,042	\$566,644	\$9,665,209	\$558,609	\$7,485,011	↓
7	NIGERIA	\$3,500,247	\$9,138,618	\$4,238,219	\$6,708,386	\$3,524,150	\$6,210,035	↓
8	CONGO, DEMOCRATIC REPUBLIC OF THE	\$1,031,283	\$4,294,841	\$1,067,052	\$3,411,433	\$1,548,945	\$5,015,265	↑
9	UGANDA	\$877,124	\$12,758,856	\$829,656	\$3,302,523	\$731,001	\$4,755,515	↑
10	MALAWI	\$490,272	\$2,088,106	\$510,596	\$1,882,776	\$413,799	\$4,160,938	↑
11	ZAMBIA	\$689,317	\$6,281,940	\$734,025	\$4,703,058	\$763,800	\$4,134,562	↓
12	ZIMBABWE	\$1,439,995	\$10,102,889	\$1,485,807	\$13,688,543	\$1,376,909	\$3,457,539	↓
13	AFRICA REGIONAL SERVICES	\$2,785,115	\$3,563,269	\$2,782,986	\$3,590,592	\$2,271,700	\$2,933,377	↓
14	COTE D'IVOIRE	\$1,008,744	\$3,227,049	\$1,183,040	\$1,575,511	\$1,015,807	\$1,657,266	↑
15	CAMEROON	\$833,807	\$4,876,745	\$824,919	\$3,009,714	\$810,300	\$1,632,232	↓
16	GHANA	\$736,702	\$4,952,957	\$645,402	\$1,110,674	\$1,017,808	\$1,594,379	↑
17	SWAZILAND	\$383,298	\$2,514,898	\$341,411	\$1,378,799	\$331,005	\$1,533,492	↑
18	SENEGAL	\$895,370	\$3,220,170	\$906,162	\$1,280,760	\$1,032,565	\$1,253,570	↓
19	NAMIBIA	\$541,628	\$3,518,992	\$453,446	\$1,979,443	\$400,004	\$1,206,796	↓
20	NIGER	\$717,253	\$2,614,150	\$716,308	\$1,747,531	\$691,733	\$1,131,922	↓
21	BURKINA FASO	\$777,039	\$2,446,169	\$661,880	\$798,255	\$694,766	\$1,127,815	↑
22	RWANDA	\$521,892	\$2,293,743	\$579,597	\$942,289	\$648,610	\$1,125,350	↑
23	LESOTHO	\$130,318	\$1,033,245	\$101,426	\$710,854	\$202,681	\$1,090,964	↑
24	MALI	\$647,601	\$3,050,648	\$531,962	\$949,585	\$726,900	\$1,054,611	↑
25	CHAD	\$372,568	\$1,805,568	\$353,117	\$690,727	\$378,595	\$958,271	↑
26	BURUNDI	\$339,100	\$1,120,542	\$242,259	\$593,574	\$310,619	\$936,873	↑
27	MADAGASCAR	\$553,142	\$1,269,442	\$628,369	\$726,846	\$758,219	\$886,544	↑

		FY 2013 Actual		FY14 Actual		FY15 Actual		
Country Name		D&CP	All Sources*	D&CP	All Sources*	D&CP	All Sources*	
28	GUINEA	\$383,700	\$1,334,619	\$611,803	\$1,497,955	\$556,496	\$844,606	↓
29	ANGOLA	\$608,480	\$1,402,980	\$815,011	\$866,831	\$718,135	\$799,355	↓
30	SUDAN	\$613,938	\$1,335,749	\$629,270	\$643,546	\$688,513	\$730,404	↑
31	BENIN	\$539,620	\$1,692,115	\$607,578	\$764,483	\$570,367	\$684,769	↓
32	LIBERIA	\$448,968	\$1,264,169	\$575,754	\$760,289	\$534,665	\$666,350	↓
33	TOGO	\$517,645	\$1,628,185	\$559,213	\$673,389	\$570,423	\$633,348	↓
34	MAURITANIA	\$416,595	\$1,373,035	\$318,901	\$618,838	\$331,112	\$523,712	↓
35	GABON	\$184,688	\$536,406	\$158,500	\$246,842	\$272,344	\$520,844	↑
36	SIERRA LEONE	\$194,922	\$1,893,798	\$243,319	\$362,906	\$373,878	\$483,828	↑
37	MAURITIUS	\$358,565	\$918,951	\$356,606	\$489,636	\$300,415	\$473,795	↓
38	SOMALIA	\$637,646	\$758,546	\$249,889	\$537,622	\$432,487	\$452,562	↓
39	CONGO, REPUBLIC OF	\$178,457	\$972,307	\$239,646	\$289,381	\$239,191	\$355,176	↑
40	ERITREA	\$277,462	\$318,169	\$323,430	\$366,500	\$305,546	\$308,516	↓
41	DJIBOUTI	\$200,458	\$431,098	\$194,358	\$378,363	\$187,814	\$288,114	↓
42	CAPE VERDE	\$161,734	\$305,734	\$187,597	\$224,077	\$195,700	\$266,194	↑
43	SOUTH SUDAN	\$178,904	\$701,659	\$207,641	\$224,115	\$238,651	\$265,549	↑
44	GAMBIA, THE	\$136,200	\$323,200	\$208,850	\$297,170	\$186,900	\$244,050	↓
45	EQUATORIAL GUINEA	\$204,200	\$301,526	\$150,246	\$262,009	\$186,500	\$243,970	↓
46	CENTRAL AFRICAN REPUBLIC	\$128,000	\$285,719	\$129,156	\$129,296	\$179,600	\$181,650	↑
47	GUINEA-BISSAU	\$62,400	\$152,250	\$59,095	\$76,785	\$58,400	\$82,625	↑
48	SAO TOME AND PRINCIPE		\$129,000					-

**Total funding from all reported sources. Due to lag in reporting of some funding types, FY14 and FY15 data may not reflect all additional funding sources. For example, ECE funding data reporting generally lags 2 fiscal years behind.*

U.S. INTERNATIONAL MEDIA IN THE AFRICA REGION

MIDDLE EAST BROADCASTING NETWORKS (MBN)

Language: Arabic

MBN AFIA DARFUR

FY 2015: \$568,000 (\$568,000 with program delivery)

Origin: 2008

Delivery Method: Radio (Shortwave)

Radio Original Programming: 3.5 hours/week

Radio Total Broadcast: 10.5 hours/week

Afia Darfur focuses on the latest news from Darfur and the plight of its internally displaced people and Darfuri

refugees in eastern Chad and the diaspora. The broadcasts can be heard throughout Darfur, eastern Chad and other areas of Sudan. The daily broadcast includes interviews with human rights experts, analysts, Sudanese experts, rebel representatives, refugees, IDPs and NGO representatives. Afia Darfur also incorporates interviews with internally displaced people living in Darfur, providing them with an opportunity to speak out about the humanitarian crisis. Additionally, the program addresses how the Western press is covering Darfur, as well as examining the rich history and cultural background of Darfur.

VOICE OF AMERICA (VOA)

Languages: Amharic, Afaan Oromo, Bambara, English, French, Hausa, Kinyarwanda, Kirundi, Ndebele, Portuguese, Sango, Shona, Somali, Songhai, Swahili, Tamachek, Tigrigna, Wolof

VOA ENGLISH TO AFRICA SERVICE

Language: English

FY 2015: \$4.195 million (\$5.569 million with program delivery)

Origin: 1942

Delivery Method: Radio (SW, MW, BBG and Affiliate FMs), Television (Affiliate, Satellite), Website and Mobile Site, Social Media, SMS

Radio Original Programming: 74.5 hours/week

Radio Total Broadcasting: 83.5 hours/week

Television Original Programming: 3.5 hours/week

Television Total Broadcast: 8 hours/week

English programming to Africa reaches audiences in strategic areas of the continent with multimedia programs that target: 1) the educated (those who can speak English and have at least some formal schooling); 2) the urban or peri-urban (students, government officials, white-collar workers or aspirational entrepreneurs); and 3) youth. The English to Africa Service broadly seeks to report on critical developments and to engage audiences in discussions about current events in order to improve their understanding of, and participation in, development. The service aims to provide timely and accurate news on world, African and U.S. events in the morning, evening and weekends, and also provides in-depth discussion on issues ranging from politics and society, to health, lifestyle, youth issues and sports. In addition, English to Africa produces

pan-African music shows not found on any competing local or international station, featuring a range of music from traditional to contemporary dance hits from all 54 countries in Africa. Sample programs include: "Africa 54," a television program that informs viewers about Africa, the United States and the world; "Straight Talk Africa," a call-in television program that examines topics of special interest to Africans; "Health Chat," a live call-in program that addresses health issues of interest to Africa; "South Sudan in Focus," a 30-minute weekday English-language program covering rapidly changing developments in South Sudan and the region; and "Up Front," a program with co-hosts in the United States and Africa that targets teens and young adults to discuss politics, trends, lifestyles, health, entertainment and other issues touching listeners' lives.

VOA FRENCH TO AFRICA

Languages: French, Songhai, Sango, Tamachek, Wolof

FY 2015: \$3.172 million (\$4.049 million with program delivery)

Origin: 1960

Delivery Method: Radio (SW, MW, IBB FMs, Affiliate FMs), Television (Affiliate), Website and Mobile Site, Social Media

Radio Original Programming: 47 hours/week

Radio Total Broadcasting: 168 hours/week

Television Original Programming: 1 hour/week

Total Television Broadcast: 1 hour/week

The service targets audiences in the 24 Francophone African countries, particularly those in West and Central Africa. Despite the exponential increase in the number of local media outlets in Africa, VOA French aims to deliver independent interviews, debates and in-depth reporting that is otherwise missing from the local news landscape. French to Africa also provides information on the United States and the American experience. A number of affiliates partner actively with VOA French to Africa to share stories. The service seeks to reach 18–27 year olds through well-targeted music, talk and magazine programs that address issues of importance to their generation. Each of the service's magazine programs—on topics including gender, health, social issues, business and economics, and religion—focuses on those topics as they relate to youth. The service also produces short news updates in Bambara for Mali and Sango for the Central African Republic and special programming, such as radio dramas and short features in Tamachek for Mali and Wolof for Senegal. Key programs include: “Le Monde Aujourd’hui,” a 30-minute news magazine that airs at key radio listening times every weekday morning and evening; “Washington Forum,” a weekly interactive TV-radio discussion show on the latest news and most important issues with experts and journalists; “L’Amérique et Vous,” an interactive radio program with experts and reporters who discuss American issues and U.S. foreign policy; and “Le Dialogue des Religions,” an interactive radio program with theologians and religious leaders to discuss religious issues. VOA’s new weekly television show “Vous et Nous” is a fast-paced, 30-minute program featuring young Africans and young Americans working to make a difference in fields ranging from education and pop culture to health, technology, music and fashion. It spotlights entrepreneurs and trendsetters for broadcast affiliates in a growing number of Francophone African countries through an interactive partnership designed to present the best of African television by sharing content across networks.

VOA HAUSA SERVICE

Countries: Ghana, Niger, Nigeria)

FY 2015: \$2.785 million (\$3.065 million with program delivery)

Origin: 1979

Delivery Method: Radio (SW, MW, Affiliate FMs), Television, Website and Mobile Site, Social Media

Radio Original Programming: 16 hours/week

Radio Total Broadcast: 16 hours/week

TV Original Programming: .25 hour (15 minutes)/week

TV Total Broadcast: .25 hour (15 minutes)/week

Targeting Nigeria, Niger and Ghana—with smaller audiences in Chad, Cameroon, Libya, Côte d’Ivoire and

Benin—VOA Hausa’s measured weekly reach is approximately 12 million people, with a focus on youth. Radio is the primary platform, with content delivered via short-wave, medium wave, and FM affiliate stations. A mobile site complements regular programming with mobile-only content and features and receives almost 1.3 million visits per week. The service also maintains a special mobile stream targeting youth. The service organizes roundtable discussions and events throughout Nigeria, where mobile users can join the discussion. The Hausa service also reaches its audience by sponsoring town hall meetings that facilitate public discussions between experts, opinion leaders and listeners on issues such as education and health. Feature topics include health, education, agriculture, business entrepreneurship, women’s issues, Americana, tourism, politics, youth issues, music, sports, religion and peace resolutions. Sample programs include: “Shirin Safe,” a 30-minute weekly program covering politics, democracy, corruption, business, family, health, music and entertainment; “Shirin Hantsi,” a 30-minute daily morning news program looking at the role of women in Africa, educational development on the continent and health-related segments; “Shirin Rana,” a 30-minute show carrying regional and international developments along with feature programs; and “Shirin Dare,” a 30-minute interactive program on violent extremism and terrorism in West Africa. The Hausa language 15-minute weekly television show, “Taskar VOA,” presents news and lifestyle features for affiliates in Nigeria and Niger, including profiles of some of the girls who escaped the Boko Haram abduction at the Chibok Secondary School. The youth-centric, Monday through Friday, 30-minute radio program “Yau Da Gobe” opens bold dialogue among youths on topics hitherto considered taboo for discussion on air, such as forced early marriages, child labor and trafficking, STDs, courtship and managing homes.

VOA HORN OF AFRICA

Languages: Amharic, Afaan Oromo, Tigrigna

FY 2015: \$2.347 million (\$2.581 million with program delivery)

Origin: Amharic 1982, Tigrigna and Afaan Oromo 1996

Delivery Method: Radio (SW, MW, Satellite), Website and Mobile Site, Social Media

Radio Original Programming: 14.5 hours/week*

Radio Total Broadcast: 29.00 hours/week

*Monday-Friday two-hour block of news and current affairs; 30 minutes of Afaan Oromo, an hour of Amharic, 30 minutes of Tigrigna and a separate, 30-minute (Monday–Friday) Amharic youth program.

Amharic programming is aimed at the more than 90 million people who live in Ethiopia and Eritrea, while Afaan Oromo targets an estimated 37 percent of Ethiopians who live in the Oromia region. Tigrigna targets speakers throughout the Tigray region in northern Ethiopia and

in Eritrea. In addition to the Horn of Africa, the service can be heard in surrounding east African countries and in the Middle East. It also reaches diaspora communities worldwide through its digital media platforms. The service broadcasts local, regional U.S. and international news, as well as an array of programming about Ethiopian and American culture, politics, current affairs, economics, health, education, entertainment and more. Longer features on Saturday and Sunday highlight youth issues, modern music and extended interviews on crucial social and political issues for a wider audience. To attract a young people, who comprise 70 percent of the population in Ethiopia and Eritrea, the service launched a new half-hour, Monday through Friday youth program in the Amharic language. The program addresses a range of topics that impact the lives of young people in the region and gives them a forum for discussion and expressing their views. Among the topics: Eritrean and Ethiopian migrants, entrepreneurship, technology and innovation, local governance, health, music entertainment and life in America. VOA and Deutsche Welle are the only outside broadcasters in Amharic, and VOA alone broadcasts in Afaan Oromo and Tigrigna, Ethiopia's two other most important languages. Sample programs include: "Call-in Show," a bi-weekly, 20-minute program featuring newsmakers and experts answering audience questions on a variety of topics of interest to Ethiopians; "Democracy in Action," on issues of democracy and governance, social and economic development, the rule of law and human rights, and judicial and security issues; "Crossfire," a two-sided debate on Ethiopia's controversial and crucial matters; and "Cultural Mosaic," a program that features writers, artists, musicians and actors working in Ethiopia and in the diaspora.

VOA SOMALI SERVICE

Country: Somalia

FY 2015: \$1.401 million (\$1.544 million with program delivery)

Origin: 2007

Delivery Method: Radio (SW, MW, BBG and Affiliate FMs), Television, Website and Mobile Site, Social Media, SMS

Radio Original Programming: 18.5 hours/week

Radio Total Broadcast: 24.5 hours/week

Television Original Programming: .25 hour (15 minutes)/week

Television Total Broadcast: .25 hour (15 minutes)/week

VOA's Somali service aims to provide news on a wide range of Somali affairs, including political and social issues, health topics, development, music and culture. Program formats include panel discussions, debates, interviews with newsmakers, and call-ins shows that encourage Somalis to express their opinions on topics of interest. Cultural, Islamic affairs and American affairs programs are some of the most popular programs in the Somali lineup. Major

breaking news stories are placed on the service's mobile site for Somalis to access throughout the day on their wireless devices. A 2013 nationwide survey by Gallup measured the weekly reach to be 51 percent of Somali adults. VOA Somali broadcasts four radio programs daily: a 30-minute breakfast show; a 30-minute mid-day youth show; a one-hour afternoon program; and a one-hour evening program that is repeated daily for affiliates.

VOA SWAHILI SERVICE

FY 2015: \$1.367 million (\$1.419 million with program delivery)

Origin: 1962

Delivery Method: Radio (IBB FM and FM Affiliates), Television, Website and Mobile Sites, Social Media

Radio Original Programming: 10.5 hours/week

Radio Total Broadcast: 16.5 hours/week

Television Original Programming: .33 hour (20 minutes)/week

Television Total Broadcast: .33 hour (20 minutes)/week

Voice of America Swahili has a measured weekly reach of approximately 7 million people in Tanzania, Kenya, Uganda, Burundi, Rwanda and the Democratic Republic of Congo. The service broadcasts news and features, complemented by stringer reports from the target area on important international, regional and U.S. stories. Sample programs include: "America Today," which examines major social, cultural and political issues in the United States; "Women's World," which provides reports and interviews on various issues that affect women's development; "Ask the Doctor," which delivers in-depth analysis of health and science issues and discussions of major health afflictions troubling Africa; and "Live Talk," a call-in program that allows listeners to participate in discussions with experts and newsmakers on different subjects. VOA Express is a youth-oriented program that examines major social, security, youth and political issues in Kenya and targeted areas. The show also highlights American lifestyle, trends and issues that are of interest to youths in the target region. In early 2016, the Swahili service launched "Kwa Undani" (In-Depth), a 30-minute show that takes an in-depth look at major stories from the region as well as the United States. Also, VOA Swahili television correspondents serve as Washington reporters for affiliates in Tanzania. The VOA Swahili "Red Carpet" entertainment show includes original television interviews with Swahili performers in the United States and is regularly linked in the popular Tanzania blog Bongo5.com.

VOA CENTRAL AFRICA SERVICE

Languages: Kinyarwanda, Kirundi

FY 2015: \$1.127 million (\$1.332 million with program delivery)

Origin: 1996

Delivery Method: Radio (IBB SW, FM Affiliates), Website and Mobile Site, Social Media

Radio Original Programming: 9.5 hours/week

Radio Total Broadcasting: 9.5 hours/week

VOA's Central Africa Service broadcasts radio programs in Kirundi and Kinyarwanda to Africa's Great Lakes region. It consists of Washington-based broadcasters and journalists in Burundi and Rwanda. Over the years, the Central Africa Service has covered Rwanda's post-genocide recovery, conflict in the Democratic Republic of Congo, and Burundi's civil war and transition to a multi-ethnic democracy. Kirundi and Kinyarwanda language broadcasters also host health, entertainment and youth segments. Sample programs include: "Great Lakes Magazine," which reports on the everyday lives of Burundians; and "Kira," a program that looks at HIV/AIDS and other major health issues in Burundi from the perspective of young people. Kirundi is the only language spoken by one-third of Burundians. Following the closure of all of Burundi's private radio stations in 2015, VOA is one of the only international broadcasters with Kirundi-language news on an FM stream in Bujumbura. Responding to the political crisis, VOA increased hourly newscasts, expanded call-in programs, and boosted coverage of refugee movements across the borders with Rwanda, Tanzania and the DRC. An example of impact is that when a VOA reporter was stopped at a police road block and spoke to the Burundian police officer, the latter was holding his weapon in one hand and a radio in the other, tuned to the 4 p.m. Central Africa Service live call-in show.

VOA PORTUGUESE TO AFRICA SERVICE

FY 2015: \$1.151 million (\$1.303 million with program delivery)

Origin: 1976

Delivery Method: Radio (SW, MW, FM Affiliates), Website and Mobile site, Social Media

Radio Original Programming: 10 hours/week

Radio Total Broadcast: 10 hours/week

The VOA Portuguese to Africa service broadcasts to Lusophone Africa, with a particular focus on Angola and Mozambique. The program line-up includes news, discussions, interviews and a wide variety of features, including music and art features. The service has several affiliate stations in Mozambique, Cape Verde and Guinea Bissau, and also broadcasts on shortwave and medium wave. The Portuguese broadcasts can be listened to live or on demand. Sample programs include: "Angola Window," which

covers the daily lives of Angolans, current political issues and social and cultural themes; and "Angola, Fala S6," a live call-in show that is also broadcast live via Facebook. The service also offers several daily videos (including VOA60), as well as a 15-minute entertainment show "Red Carpet," which is aired on a TV affiliate in Mozambique. It also offers several "Facebook Live" feeds including live interviews and entertainment news.

VOA ZIMBABWE SERVICE

Languages: Ndebele, Shona, English

FY 2015: \$867,000 (\$935,000 with program delivery)

Origin: 2003

Delivery Method: Radio (SW, MW, Satellite, Internet), Website and Mobile Site, Social Media

Radio Original Programming: 14.5 hours/week

Radio Total Broadcasting: 14.5 hours/week

The VOA Zimbabwe Service is a reliable source of news and information for its targeted audience in Zimbabwe and neighboring countries, including South Africa and Botswana. While the media environment has eased slightly with issuance of broadcast and print licenses to some private media players, the media environment is still generally repressive and dominated by a state broadcaster controlled by the ruling ZANU-PF party of President Robert Mugabe. The Zimbabwe Service's main outlet is Studio 7. While still a trusted and popular international broadcaster, Studio 7 has been on a steady decline, largely due to SW frequency challenges that have affected delivery. Currently Studio 7 has a reach of 5.8 percent in Zimbabwe, down from 9.2 percent a few years ago. The service has a multi-language format, with 30-minute shows in Shona, English and Ndebele, respectively, which are broadcast Monday through Friday. On weekends there are 20-minute shows broadcast in all three languages. On weekdays, following its daily radio broadcast, Studio 7 also presents a one-hour, live radio-on-TV call-in and web-viewing program called "Livetalk," where listeners and guests discuss the regional topic of the day in a mixed, three-language format. "Livetalk" has special focus areas on Tuesdays and Thursdays, when it addresses issues of importance to youth and women, respectively. Studio 7 programs provide in-depth information on significant national and regional issues like human rights, impediments to a full-fledged democracy, and the role of regional powers in helping Zimbabwe achieve political reconciliation. These are subjects rarely discussed on or by Zimbabwe's state-controlled media.

VOA BAMBARA SERVICE

Country: Mali

FY 2015: \$96,000 (\$157,000 with program delivery)

Origin: 2013

Delivery Method: Radio (FM)

Radio Original Programming: 4.5 hours/week

Radio Total Broadcast: 8 hours/week

In 2013, in response to the takeover of northern Mali by extremists, the BBG began to offer a five-day-a-week, 30-minute broadcast in Bambara (spoken by 80 percent of Malians) with an offering of news and information intended to counter the extremist narrative. VOA now offers three programs in Bambara, which provide comprehensive news and information, with an emphasis on “taboo” topics not reported in other media, cultural programming, discussion and audience interactivity.

COUNTRY PROFILES

AFRICA REGION COUNTRY BY COUNTRY PROFILES

Africa Regional Services



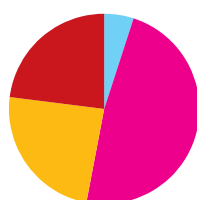
PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$2,785,115 FY14 ACTUAL: \$2,782,986 FY15 ACTUAL: \$2,271,700

Total Reported FY13 ACTUAL: \$3,563,269 FY14 ACTUAL: \$3,590,592 FY15 ACTUAL: \$2,933,377

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Books & Publications	\$1,074,618
Support for Mission Initiatives	\$541,054
Speaker Programs (Post Generated)	\$263,062
Cultural Programs (Post Generated)	\$197,103
Digital Outreach	\$115,917

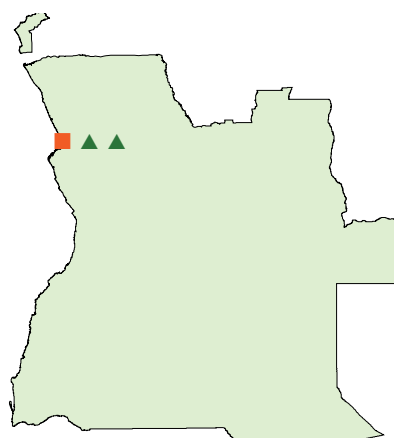
Angola

DEMOGRAPHICS

Geographic area: 1,246,700 sq. km.
 Population: 24,227,524 (2014)
 Below 24 yrs. old: 67%
 Refugee population: 15,474
 Urban population: 44.1%
 GDP/capita: \$4,102
 Unemployment:
 Below poverty line: 36.6%

COMMUNICATIONS AND LITERACY

FH Media Freedom: Not Free
 Internet users/100 people: 21 (2014)
 Mobile phones/100 people: 63 (2014)
 Literacy: 71%
 Avg. years of education: Females: 8 (2011)
 Males: 13 (2011)



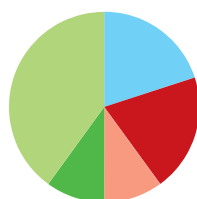
PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$608,480 FY14 ACTUAL: \$815,011 FY15 ACTUAL: \$718,135

Total Reported FY13 ACTUAL: \$1,402,980 FY14 ACTUAL: \$866,831 FY15 ACTUAL: \$799,355

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$200,174
Media/Press Activities	\$106,794
Supplementing ECA Programs	\$40,781
Post-Generated Exchanges	\$35,450
Educational Advising & Promoting Study in the U.S.	\$34,192

Piechart Key: PD Spending by Theme

■ Culture ■ Education ■ Economics ■ Science ■ Military ■ CVE
■ Democracy ■ Civil Society ■ Women ■ Youth ■ Religious ■ Other

Map Key

■ Embassy ● Consulate
▲ American Space

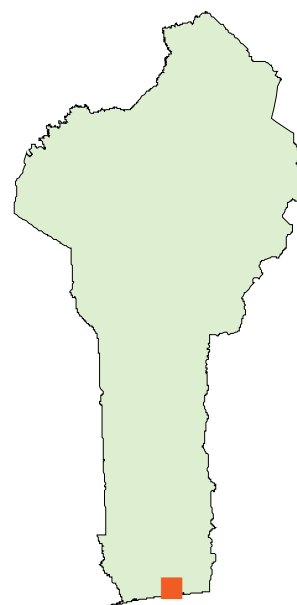
Benin

DEMOGRAPHICS

Geographic area: **112,760 sq. km.**
 Population: **10,598,482 (2014)**
 Below 24 yrs. old: **62%**
 Refugee population: **415**
 Urban population: **44%**
 GDP/capita: **\$779**
 Unemployment: **1%**
 Below poverty line: **36.2%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **5 (2014)**
 Mobile phones/100 people: **100 (2014)**
 Literacy: **29%**
 Avg. years of education: Females: **11 (2013)**
 Males: **14 (2013)**

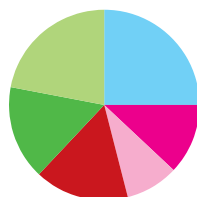


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$539,620** FY14 ACTUAL: **\$607,578** FY15 ACTUAL: **\$570,367**
Total Reported FY13 ACTUAL: **\$1,692,115** FY14 ACTUAL: **\$764,483** FY15 ACTUAL: **\$684,769**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$252,077
American Centers	\$52,605
Cultural Programs (Post Generated)	\$31,189
Support for Mission Initiatives	\$29,161
Support for English Language Teaching/Learning	\$26,624

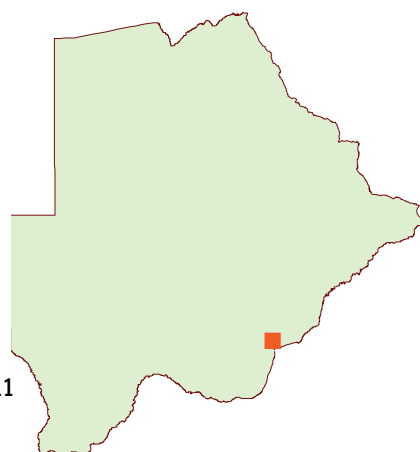
Botswana

DEMOGRAPHICS

Geographic area: **566,730 sq. km.**
 Population: **2,219,937 (2014)**
 Below 24 yrs. old: **52%**
 Refugee population: **2,645**
 Urban population: **57.4%**
 GDP/capita: **\$6,361**
 Unemployment: **17.9%**
 Below poverty line: **19.3%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **19 (2014)**
 Mobile phones/100 people: **167 (2014)**
 Literacy: **87%**
 Avg. years of education: Females: **13 (2013)**
 Males: **13 (2013)**

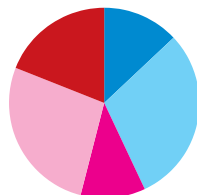


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$368,977** FY14 ACTUAL: **\$566,644** FY15 ACTUAL: **\$558,609**
Total Reported FY13 ACTUAL: **\$8,637,042** FY14 ACTUAL: **\$9,665,209** FY15 ACTUAL: **\$7,485,011**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$196,177
Support for Mission Initiatives	\$80,101
Cultural Programs (Post Generated)	\$58,897
Support for English Language Teaching/Learning	\$46,812
Media/Press Activities	\$45,821

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Burkina Faso

DEMOGRAPHICS

Geographic area: **273,600 sq. km.**
 Population: **17,589,198 (2014)**
 Below 24 yrs. old: **66%**
 Refugee population: **31,894**
 Urban population: **29.9%**
 GDP/capita: **\$613**
 Unemployment: **3.3%**
 Below poverty line: **40.1%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **9 (2014)**
 Mobile phones/100 people: **72 (2014)**
 Literacy: **29%**
 Avg. years of education: Females: **7 (2013)**
 Males: **8 (2013)**

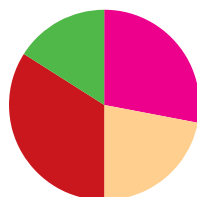


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$777,039** FY14 ACTUAL: **\$661,880** FY15 ACTUAL: **\$694,766**
Total Reported FY13 ACTUAL: **\$2,446,169** FY14 ACTUAL: **\$798,255** FY15 ACTUAL: **\$1,127,815**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$260,605
Supplementing ECA Programs	\$74,690
Alumni Outreach	\$72,858
Support for English Language Teaching/Learning	\$53,692
Media/Press Activities	\$39,112

Burundi

DEMOGRAPHICS

Geographic area: **25,680 sq. km.**
 Population: **10,816,860 (2014)**
 Below 24 yrs. old: **64%**
 Refugee population: **52,936**
 Urban population: **12.1%**
 GDP/capita: **\$276**
 Unemployment: **1.6%**
 Below poverty line: **64.6%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **1 (2014)**
 Mobile phones/100 people: **30 (2014)**
 Literacy: **87%**
 Avg. years of education: Females: **10 (2013)**
 Males: **11 (2013)**

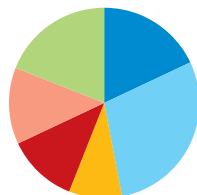


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$339,100** FY14 ACTUAL: **\$242,259** FY15 ACTUAL: **\$310,619**
Total Reported FY13 ACTUAL: **\$1,120,542** FY14 ACTUAL: **\$593,574** FY15 ACTUAL: **\$936,873**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

American Spaces (not centers)	\$76,731
Digital Outreach	\$40,895
Other	\$40,443
Support for Information Resource Centers	\$29,387
Support for Foreign Assistance Programs	\$26,058

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Cabo Verde

DEMOGRAPHICS

Geographic area:	4,030 sq. km.
Population:	513,906 (2014)
Below 24 yrs. old:	52%
Refugee population:	-
Urban population:	65.5%
GDP/capita:	\$3,131
Unemployment:	10.7%
Below poverty line:	26.6%

COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	40 (2014)
Mobile phones/100 people:	122 (2014)
Literacy:	85%
Avg. years of education:	Females: 14 (2014) Males: 13 (2014)

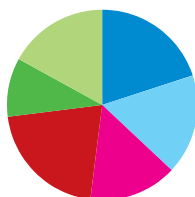


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$161,734 FY14 ACTUAL: \$187,597 FY15 ACTUAL: \$195,700
Total Reported FY13 ACTUAL: \$305,734 FY14 ACTUAL: \$224,077 FY15 ACTUAL: \$266,194

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$145,146
Digital Outreach	\$25,282
Alumni Outreach	\$7,582
Alumni Outreach	\$7,582
American Spaces (not centers)	\$5,055

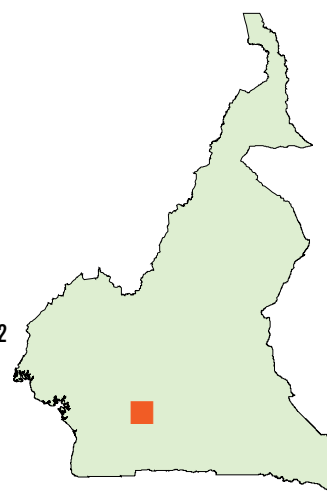
Cameroon

DEMOGRAPHICS

Geographic area:	472,710 sq. km.
Population:	22,773,014 (2014)
Below 24 yrs. old:	63%
Refugee population:	226,489
Urban population:	54.4%
GDP/capita:	\$1,251
Unemployment:	4.1%
Below poverty line:	37.5%

COMMUNICATIONS AND LITERACY

FH Media Freedom:	Not Free
Internet users/100 people:	11 (2014)
Mobile phones/100 people:	76 (2014)
Literacy:	71%
Avg. years of education:	Females: 10 (2011) Males: 11 (2011)



PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$833,807 FY14 ACTUAL: \$824,919 FY15 ACTUAL: \$810,300
Total Reported FY13 ACTUAL: \$4,876,745 FY14 ACTUAL: \$3,009,714 FY15 ACTUAL: \$1,632,232

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$235,792
Media/Press Activities	\$117,535
Cultural Programs (Post Generated)	\$108,453
Educational Advising & Promoting	\$58,816
Study in the U.S.	
Books & Publications	\$49,200

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

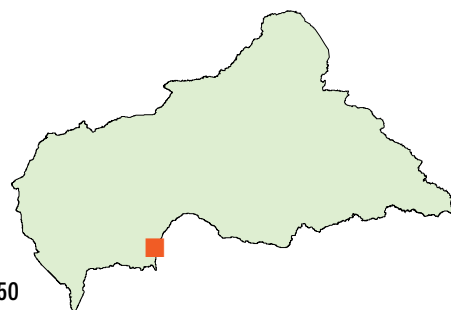
Central African Republic

DEMOGRAPHICS

Geographic area: **622,980 sq. km.**
 Population: **4,804,316 (2014)**
 Below 24 yrs. old: **60%**
 Refugee population: **7,694**
 Urban population: **40%**
 GDP/capita: **\$307**
 Unemployment: **62%**
 Below poverty line: **62%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **4 (2014)**
 Mobile phones/100 people: **25 (2014)**
 Literacy: **37%**
 Avg. years of education: Females: **6 (2012)**
 Males: **8 (2012)**

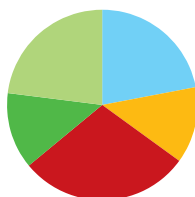


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$128,000** FY14 ACTUAL: **\$129,156** FY15 ACTUAL: **\$179,600**
Total Reported FY13 ACTUAL: **\$285,719** FY14 ACTUAL: **\$129,296** FY15 ACTUAL: **\$181,650**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$72,631
Support for Mission Initiatives	\$32,208
Digital Outreach	\$18,428
Media/Press Activities	\$15,194
Books & Publications	\$14,818

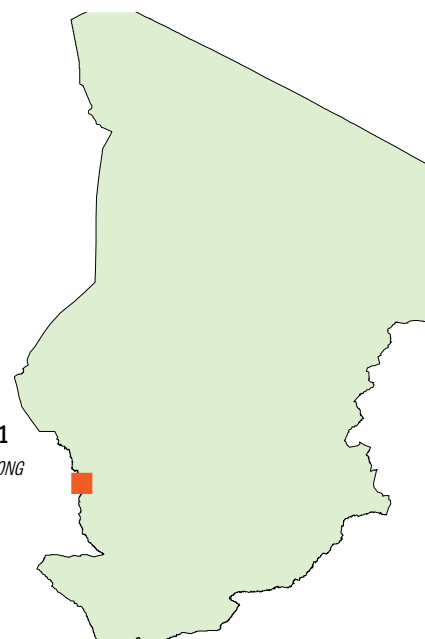
Chad

DEMOGRAPHICS

Geographic area: **1,259,200 sq. km.**
 Population: **13,587,053 (2014)**
 Below 24 yrs. old: **68%**
 Refugee population: **452,897**
 Urban population: **22.5%**
 GDP/capita: **\$776**
 Unemployment: **46.7%**
 Below poverty line: **46.7%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **3 (2014)**
 Mobile phones/100 people: **40 (2014)**
 Literacy: **38%**
 Avg. years of education: Females: **6 (2011)**
 Males: **9 (2011)**

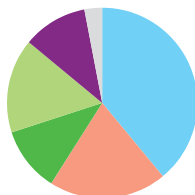


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$372,568** FY14 ACTUAL: **\$353,117** FY15 ACTUAL: **\$378,595**
Total Reported FY13 ACTUAL: **\$1,805,568** FY14 ACTUAL: **\$690,727** FY15 ACTUAL: **\$958,271**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$149,931
Cultural Programs (Post Generated)	\$53,843
Speaker Programs (Post Generated)	\$41,103
Alumni Outreach	\$24,219
Educational Initiatives (not including English Language programs)	\$20,947

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Cote d'Ivoire

DEMOGRAPHICS

Geographic area: **318,000 sq. km.**
 Population: **22,157,107 (2014)**
 Below 24 yrs. old: **63%**
 Refugee population: **1,925**
 Urban population: **54.2%**
 GDP/capita: **\$1,399**
 Unemployment: **9.4%**
 Below poverty line: **46.3%**

COMMUNICATIONS AND LITERACY

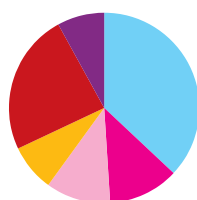
FH Media Freedom: **Partly Free**
 Internet users/100 people: **15 (2014)**
 Mobile phones/100 people: **106 (2014)**
 Literacy: **41%**
 Avg. years of education: Females: **8 (2014)**
 Males: **10 (2014)**

PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$1,008,744** FY14 ACTUAL: **\$1,183,040** FY15 ACTUAL: **\$1,015,807**
Total Reported FY13 ACTUAL: **\$3,227,049** FY14 ACTUAL: **\$1,575,511** FY15 ACTUAL: **\$1,657,266**

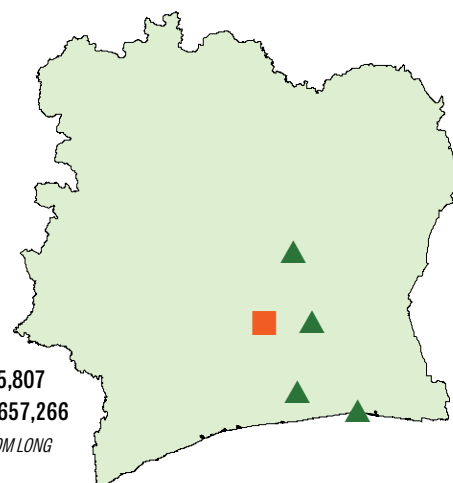
(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$211,391
Support for Mission Initiatives	\$174,798
Cultural Programs (Post Generated)	\$102,733
American Spaces (not centers)	\$100,673
Digital Outreach	\$62,789



Democratic Republic of the Congo

DEMOGRAPHICS

Geographic area: **2,267,050 sq. km.**
 Population: **74,877,030 (2014)**
 Below 24 yrs. old: **66%**
 Refugee population: **119,754**
 Urban population: **42.5%**
 GDP/capita: **\$456**
 Unemployment: **3.7%**
 Below poverty line: **63.6%**

COMMUNICATIONS AND LITERACY

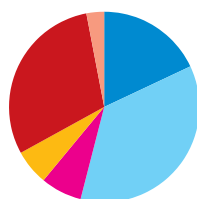
FH Media Freedom: **Not Free**
 Internet users/100 people: **3 (2014)**
 Mobile phones/100 people: **53 (2014)**
 Literacy: **75%**
 Avg. years of education: Females: **8 (2013)**
 Males: **10 (2013)**

PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$178,457** FY14 ACTUAL: **\$239,646** FY15 ACTUAL: **\$239,191**
Total Reported FY13 ACTUAL: **\$972,307** FY14 ACTUAL: **\$289,381** FY15 ACTUAL: **\$355,176**

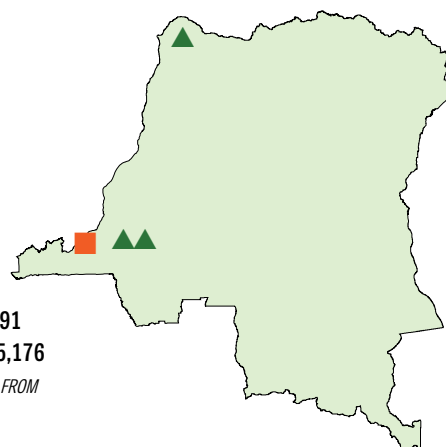
(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Cultural Programs (Post Generated)	\$308,422
Other	\$306,558
Support for Mission Initiatives	\$271,085
Support for English Language Teaching/Learning	\$103,305
Media/Press Activities	\$80,048



Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Djibouti

DEMOGRAPHICS

Geographic area: **23,180 sq. km.**
 Population: **876,174 (2014)**
 Below 24 yrs. old: **54%**
 Refugee population: **20,530**
 Urban population: **77.3%**
 GDP/capita: **\$1,814**
 Unemployment:
 Below poverty line:

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **11 (2014)**
 Mobile phones/100 people: **32 (2014)**
 Literacy:
 Avg. years of education: Females: **6 (2011)**
 Males: **7 (2011)**



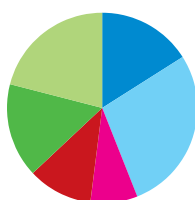
PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$200,458** FY14 ACTUAL: **\$194,358** FY15 ACTUAL: **\$187,814**

Total Reported FY13 ACTUAL: **\$431,098** FY14 ACTUAL: **\$378,363** FY15 ACTUAL: **\$288,114**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$67,091
Media/Press Activities	\$24,882
Digital Outreach	\$18,305
Support for English Language Teaching/Learning	\$16,209
Support for Mission Initiatives	\$10,880

Equatorial Guinea

DEMOGRAPHICS

Geographic area: **28,050 sq. km.**
 Population: **820,885 (2014)**
 Below 24 yrs. old: **59%**
 Refugee population: **-**
 Urban population: **39.9%**
 GDP/capita: **\$11,121**
 Unemployment:
 Below poverty line: **76.8%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **19 (2014)**
 Mobile phones/100 people: **66 (2014)**
 Literacy: **95%**
 Avg. years of education: Females: **-**
 Males: **-**



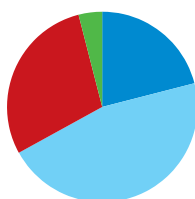
PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$204,200** FY14 ACTUAL: **\$150,246** FY15 ACTUAL: **\$186,500**

Total Reported FY13 ACTUAL: **\$301,526** FY14 ACTUAL: **\$262,009** FY15 ACTUAL: **\$243,970**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$120,441
Cultural Programs (Post Generated)	\$29,312
Support for English Language Teaching/Learning	\$9,184
American Spaces (not centers)	\$9,183
Alumni Outreach	\$4,595

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

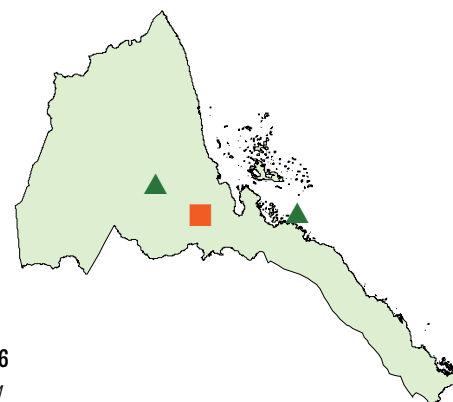
Eritrea

DEMOGRAPHICS

Geographic area: **101,000 sq. km.**
 Population: **5,110,444 (2014)**
 Below 24 yrs. old: **62%**
 Refugee population: **2,898**
 Urban population: **21%**
 GDP/capita: **\$544**
 Unemployment:
 Below poverty line:

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **1 (2014)**
 Mobile phones/100 people: **6 (2014)**
 Literacy: **72%**
 Avg. years of education: Females: **4 (2010)**
 Males: **6 (2010)**

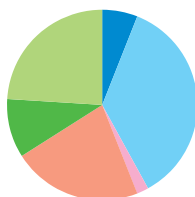


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$277,462** FY14 ACTUAL: **\$323,430** FY15 ACTUAL: **\$305,546**
Total Reported FY13 ACTUAL: **\$318,169** FY14 ACTUAL: **\$366,500** FY15 ACTUAL: **\$308,516**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other **\$133,211**
 American Spaces (not centers) **\$51,788**
 American Centers **\$40,312**
 Cultural Programs (Post Generated) **\$25,109**
 Books & Publications **\$14,149**

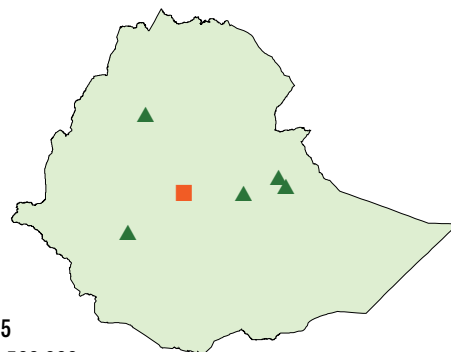
Ethiopia

DEMOGRAPHICS

Geographic area: **1,000,000 sq. km.**
 Population: **96,958,732 (2014)**
 Below 24 yrs. old: **63%**
 Refugee population: **659,524**
 Urban population: **19.5%**
 GDP/capita: **\$619**
 Unemployment: **4.5%**
 Below poverty line: **29.6%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **3 (2014)**
 Mobile phones/100 people: **32 (2014)**
 Literacy: **39%**
 Avg. years of education: Females: **8 (2012)**
 Males: **9 (2012)**

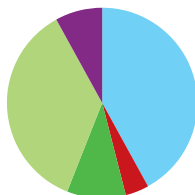


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$926,939** FY14 ACTUAL: **\$921,465** FY15 ACTUAL: **\$1,226,865**
Total Reported FY13 ACTUAL: **\$20,561,805** FY14 ACTUAL: **\$9,929,613** FY15 ACTUAL: **\$8,523,022**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

American Spaces (not centers) **\$374,952**
 Support for Mission Initiatives **\$291,552**
 Cultural Programs (Post Generated) **\$231,278**
 American Centers **\$75,302**
 Educational Initiatives (not including English Language programs) **\$30,063**

Piechart Key: PD Spending by Theme

Culture Education Economics Science Military CVE
 Democracy Civil Society Women Youth Religious Other

Map Key

Embassy Consulate
 American Space

Gabon

DEMOGRAPHICS

Geographic area: 257,670 sq. km.
Population: 1,687,673 (2014)
Below 24 yrs. old: 57%
Refugee population: 1,013
Urban population: 87.2%
GDP/capita: \$8,311
Unemployment: 20.4%
Below poverty line: 32.7%

COMMUNICATIONS AND LITERACY

FH Media Freedom: Not Free
Internet users/100 people: 10 (2014)
Mobile phones/100 people: 171 (2014)
Literacy: 82%
Avg. years of education: Females:
Males:

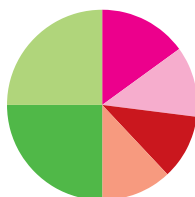


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$184,688 FY14 ACTUAL: \$158,500 FY15 ACTUAL: \$272,344
Total Reported FY13 ACTUAL: \$536,406 FY14 ACTUAL: \$246,842 FY15 ACTUAL: \$520,844

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives \$43,186
American Spaces (not centers) \$40,925
Cultural Programs (Post Generated) \$30,890
Align Resources with Strategic Priorities \$28,161
Other \$26,495

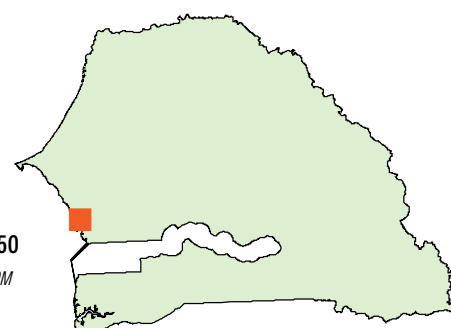
Gambia, The

DEMOGRAPHICS

Geographic area: 10,120 sq. km.
Population: 1,928,201 (2014)
Below 24 yrs. old: 66%
Refugee population: 11,608
Urban population: 59.6%
GDP/capita: \$441
Unemployment: 29.8%
Below poverty line: 48.4%

COMMUNICATIONS AND LITERACY

FH Media Freedom: Not Free
Internet users/100 people: 16 (2014)
Mobile phones/100 people: 120 (2014)
Literacy: 53%
Avg. years of education: Females: 9 (2010)
Males: 9 (2010)

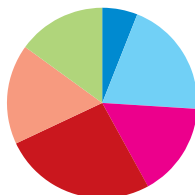


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$136,200 FY14 ACTUAL: \$208,850 FY15 ACTUAL: \$186,900
Total Reported FY13 ACTUAL: \$323,200 FY14 ACTUAL: \$297,170 FY15 ACTUAL: \$244,050

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other \$162,144
Cultural Programs (Post Generated) \$7,677
Educational Initiatives (not including English Language programs) \$4,889
Alumni Outreach \$2,475
American Centers \$2,166

Piechart Key: PD Spending by Theme

Culture Education Economics Science Military CVE
Democracy Civil Society Women Youth Religious Other

Map Key

Embassy Consulate
American Space

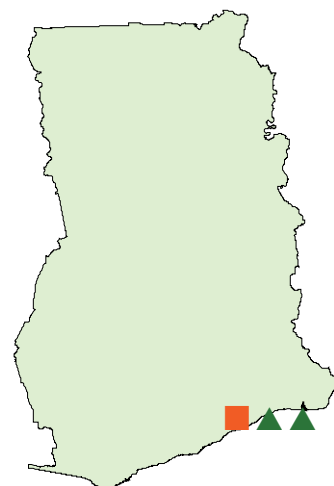
Ghana

DEMOGRAPHICS

Geographic area: 227,540 sq. km.
Population: 26,786,598 (2014)
Below 24 yrs. old: 59%
Refugee population: 18,450
Urban population: 54%
GDP/capita: \$1,381
Unemployment: 5.2%
Below poverty line: 24.2%

COMMUNICATIONS AND LITERACY

FH Media Freedom: Partly Free
Internet users/100 people: 19 (2014)
Mobile phones/100 people: 115 (2014)
Literacy: 71%
Avg. years of education: Females: 11 (2014)
Males: 12 (2014)



PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$736,702 FY14 ACTUAL: \$645,402 FY15 ACTUAL: \$1,017,808
Total Reported FY13 ACTUAL: \$4,952,957 FY14 ACTUAL: \$1,110,674 FY15 ACTUAL: \$1,594,379

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$260,686
Cultural Programs (Post Generated)	\$228,556
Speaker Programs (Post Generated)	\$173,657
Media/Press Activities	\$95,758
Supplementing ECA Programs	\$63,149

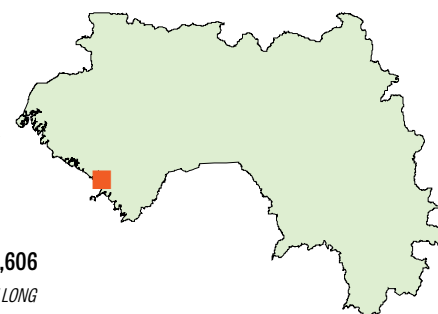
Guinea

DEMOGRAPHICS

Geographic area: 245,720 sq. km.
Population: 12,275,527 (2014)
Below 24 yrs. old: 63%
Refugee population: 8,766
Urban population: 37.2%
GDP/capita: \$531
Unemployment: 1.7%
Below poverty line: 55.2%

COMMUNICATIONS AND LITERACY

FH Media Freedom: Not Free
Internet users/100 people: 2 (2014)
Mobile phones/100 people: 72 (2014)
Literacy: 25%
Avg. years of education: Females: 8 (2014)
Males: 10 (2014)

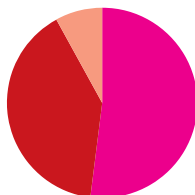


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$383,700 FY14 ACTUAL: \$611,803 FY15 ACTUAL: \$556,496
Total Reported FY13 ACTUAL: \$1,334,619 FY14 ACTUAL: \$1,497,955 FY15 ACTUAL: \$844,606

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$123,065
Support for Mission Initiatives	\$97,550
American Spaces (not centers)	\$51,896
Books & Publications	\$38,335
Support for Information Resource Centers	\$35,114

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

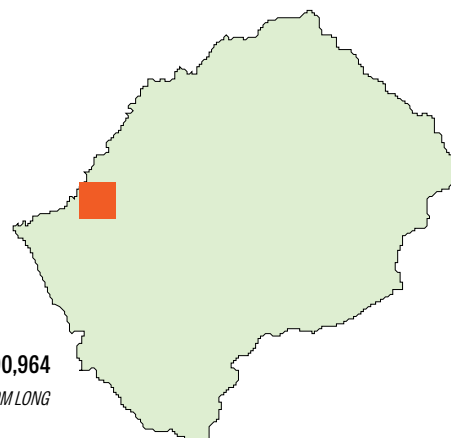
Lesotho

DEMOGRAPHICS

Geographic area:	30,360 sq. km.
Population:	2,109,197 (2014)
Below 24 yrs. old:	59%
Refugee population:	44
Urban population:	27.3%
GDP/capita:	\$1,034
Unemployment:	24.4%
Below poverty line:	57.1%

COMMUNICATIONS AND LITERACY

FH Media Freedom:	Partly Free
Internet users/100 people:	11 (2014)
Mobile phones/100 people:	85 (2014)
Literacy:	76%
Avg. years of education:	Females: 11 (2014) Males: 10 (2014)

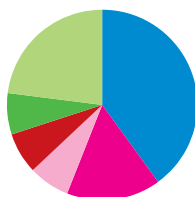


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$130,318 FY14 ACTUAL: \$101,426 FY15 ACTUAL: \$202,681
Total Reported FY13 ACTUAL: \$1,033,245 FY14 ACTUAL: \$710,854 FY15 ACTUAL: \$1,090,964

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$93,505
Support for Mission Initiatives	\$37,220
Supplementing ECA Programs	\$18,559
American Spaces (not centers)	\$13,476
Supplementing Bureau of Public Affairs Programs	\$12,647

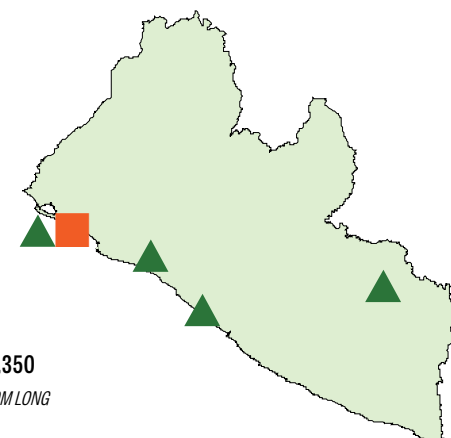
Liberia

DEMOGRAPHICS

Geographic area:	96,320 sq. km.
Population:	4,396,554 (2014)
Below 24 yrs. old:	62%
Refugee population:	38,587
Urban population:	49.7%
GDP/capita:	\$456
Unemployment:	3.7%
Below poverty line:	63.8%

COMMUNICATIONS AND LITERACY

FH Media Freedom:	Partly Free
Internet users/100 people:	5 (2014)
Mobile phones/100 people:	73 (2014)
Literacy:	43%
Avg. years of education:	Females: Males:



PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$448,968 FY14 ACTUAL: \$575,754 FY15 ACTUAL: \$534,665
Total Reported FY13 ACTUAL: \$1,264,169 FY14 ACTUAL: \$760,289 FY15 ACTUAL: \$666,350

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Supplementing ECA Programs	\$142,011
Support for Mission Initiatives	\$115,897
American Spaces (not centers)	\$56,516
Media/Press Activities	\$39,740
Digital Outreach	\$32,180

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

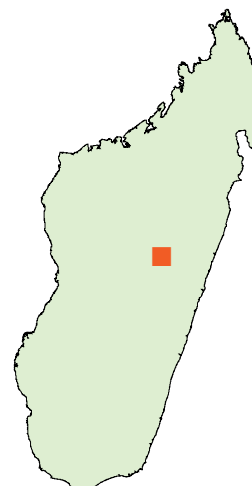
Madagascar

DEMOGRAPHICS

Geographic area: **581,800 sq. km.**
 Population: **23,571,713 (2014)**
 Below 24 yrs. old: **63%**
 Refugee population: **11**
 Urban population: **35.1%**
 GDP/capita: **\$412**
 Unemployment: **1.3%**
 Below poverty line: **75.3%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **4 (2014)**
 Mobile phones/100 people: **41 (2014)**
 Literacy: **64%**
 Avg. years of education: Females: **10 (2012)**
 Males: **11 (2012)**

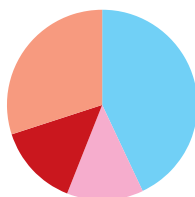


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$553,142** FY14 ACTUAL: **\$628,369** FY15 ACTUAL: **\$758,219**
Total Reported FY13 ACTUAL: **\$1,269,442** FY14 ACTUAL: **\$726,846** FY15 ACTUAL: **\$886,544**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Media/Press Activities	\$292,278
Support for Mission Initiatives	\$139,287
American Spaces (not centers)	\$100,880
Cultural Programs (Post Generated)	\$56,585
American Centers	\$39,488

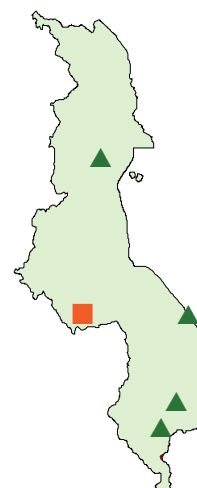
Malawi

DEMOGRAPHICS

Geographic area: **94,280 sq. km.**
 Population: **16,695,253 (2014)**
 Below 24 yrs. old: **66%**
 Refugee population: **5,874**
 Urban population: **16.3%**
 GDP/capita: **\$381**
 Unemployment: **6.4%**
 Below poverty line: **50.7%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **6 (2014)**
 Mobile phones/100 people: **33 (2014)**
 Literacy: **61%**
 Avg. years of education: Females: **11 (2011)**
 Males: **11 (2011)**

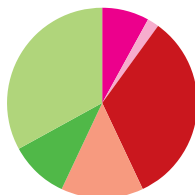


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$490,272** FY14 ACTUAL: **\$510,596** FY15 ACTUAL: **\$413,799**
Total Reported FY13 ACTUAL: **\$2,088,106** FY14 ACTUAL: **\$1,882,776** FY15 ACTUAL: **\$4,160,938**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$225,813
Educational Initiatives (not including English Language programs)	\$41,872
American Centers	\$28,003
Support for Mission Initiatives	\$24,134
Cultural Programs (Post Generated)	\$23,420

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Mali

DEMOGRAPHICS

Geographic area: 1,220,190 sq. km.
Population: 17,086,022 (2014)
Below 24 yrs. old: 67%
Refugee population: 15,195
Urban population: 39.9%
GDP/capita: \$744
Unemployment: 8.2%
Below poverty line: 43.6%

COMMUNICATIONS AND LITERACY

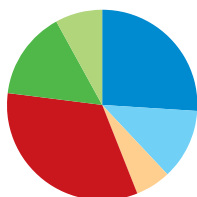
FH Media Freedom: Partly Free
Internet users/100 people: 7 (2014)
Mobile phones/100 people: 149 (2014)
Literacy: 34%
Avg. years of education: Females: 7 (2011)
Males: 9 (2011)

PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$647,601 FY14 ACTUAL: \$531,962 FY15 ACTUAL: \$726,900
Total Reported FY13 ACTUAL: \$3,050,648 FY14 ACTUAL: \$949,585 FY15 ACTUAL: \$1,054,611

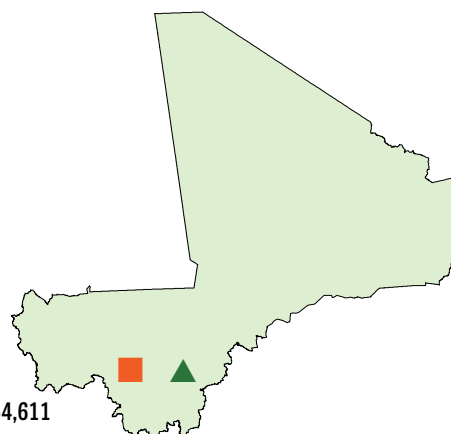
(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Cultural Programs (Post Generated)	\$183,952
Support for Mission Initiatives	\$149,197
Support for Information Resource Centers	\$86,823
Media/Press Activities	\$53,394
Post-Generated Exchanges	\$50,000



Mauritania

DEMOGRAPHICS

Geographic area: 1,030,700 sq. km.
Population: 3,969,625 (2014)
Below 24 yrs. old: 60%
Refugee population: 49,635
Urban population: 59.9%
GDP/capita: \$1,371
Unemployment: 31.2%
Below poverty line: 42%

COMMUNICATIONS AND LITERACY

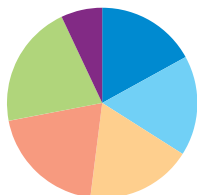
FH Media Freedom: Partly Free
Internet users/100 people: 11 (2014)
Mobile phones/100 people: 94 (2014)
Literacy: 46%
Avg. years of education: Females: 8 (2013)
Males: 9 (2013)

PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$416,595 FY14 ACTUAL: \$318,901 FY15 ACTUAL: \$331,112
Total Reported FY13 ACTUAL: \$1,373,035 FY14 ACTUAL: \$618,838 FY15 ACTUAL: \$523,712

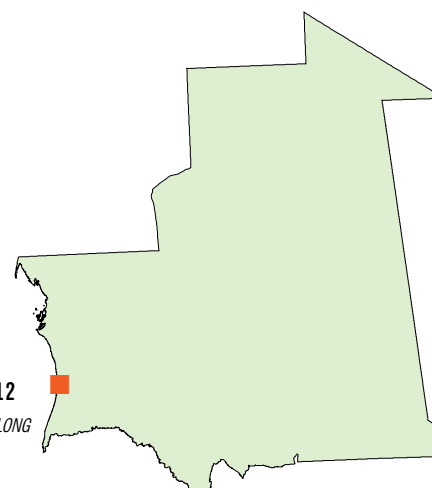
(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$76,527
Cultural Programs (Post Generated)	\$56,133
Media/Press Activities	\$36,211
Support for English Language Teaching/Learning	\$22,704
Digital Outreach	\$21,714



Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Mauritius

DEMOGRAPHICS

Geographic area: **2,030 sq. km.**
 Population: **1,260,934 (2014)**
 Below 24 yrs. old: **36%**
 Refugee population: **-**
 Urban population: **39.7%**
 GDP/capita: **\$9,117**
 Unemployment: **7.7%**
 Below poverty line:

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**
 Internet users/100 people: **41 (2014)**
 Mobile phones/100 people: **132 (2014)**
 Literacy: **89%**
 Avg. years of education: Females: **16 (2014)**
 Males: **15 (2014)**

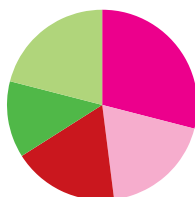


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$358,565** FY14 ACTUAL: **\$356,606** FY15 ACTUAL: **\$300,415**
Total Reported FY13 ACTUAL: **\$918,951** FY14 ACTUAL: **\$489,636** FY15 ACTUAL: **\$473,795**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$79,421
Cultural Programs (Post Generated)	\$24,599
Media/Press Activities	\$22,296
Educational Advising & Promoting	\$22,247
Study in the U.S.	
Digital Outreach	\$21,911

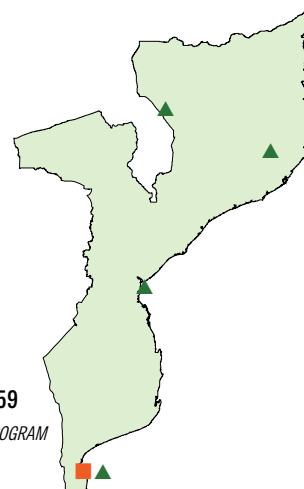
Mozambique

DEMOGRAPHICS

Geographic area: **786,380 sq. km.**
 Population: **27,216,276 (2014)**
 Below 24 yrs. old: **65%**
 Refugee population: **4,536**
 Urban population: **32.2%**
 GDP/capita: **\$525**
 Unemployment: **22.6%**
 Below poverty line: **54.7%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **6 (2014)**
 Mobile phones/100 people: **70 (2014)**
 Literacy: **51%**
 Avg. years of education: Females: **9 (2014)**
 Males: **10 (2014)**

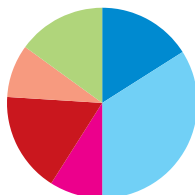


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$920,947** FY14 ACTUAL: **\$917,061** FY15 ACTUAL: **\$904,164**
Total Reported FY13 ACTUAL: **\$13,465,401** FY14 ACTUAL: **\$15,227,740** FY15 ACTUAL: **\$7,923,759**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$162,968
American Spaces (not centers)	\$124,740
Other	\$108,225
Media/Press Activities	\$97,188
American Centers	\$68,871

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

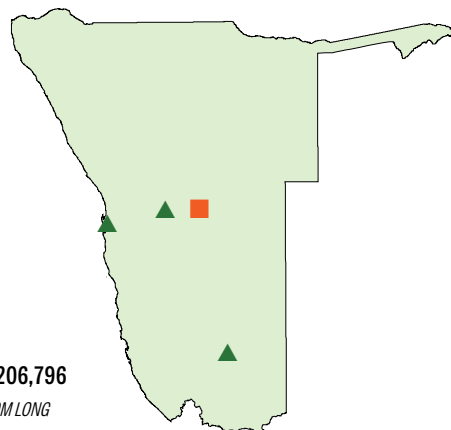
Namibia

DEMOGRAPHICS

Geographic area: **823,290 sq. km.**
 Population: **2,402,858 (2014)**
 Below 24 yrs. old: **58%**
 Refugee population: **1,767**
 Urban population: **46.7%**
 GDP/capita: **\$4,696**
 Unemployment: **29.7%**
 Below poverty line: **28.7%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **15 (2014)**
 Mobile phones/100 people: **114 (2014)**
 Literacy: **76%**
 Avg. years of education: Females:
 Males:

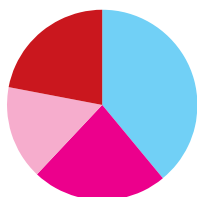


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$541,628** FY14 ACTUAL: **\$453,446** FY15 ACTUAL: **\$400,004**
Total Reported FY13 ACTUAL: **\$3,518,992** FY14 ACTUAL: **\$1,979,443** FY15 ACTUAL: **\$1,206,796**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

American Centers	\$120,302
Other	\$103,303
Cultural Programs (Post Generated)	\$29,472
Alumni Outreach	\$28,714
Support for Mission Initiatives	\$23,763

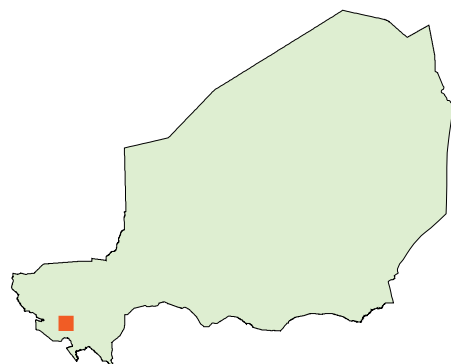
Niger

DEMOGRAPHICS

Geographic area: **1,266,700 sq. km.**
 Population: **19,113,728 (2014)**
 Below 24 yrs. old: **68%**
 Refugee population: **77,830**
 Urban population: **18.7%**
 GDP/capita: **\$359**
 Unemployment: **2.4%**
 Below poverty line: **48.9%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **2 (2014)**
 Mobile phones/100 people: **44 (2014)**
 Literacy: **15%**
 Avg. years of education: Females: **5 (2012)**
 Males: **6 (2012)**



PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$717,253** FY14 ACTUAL: **\$716,308** FY15 ACTUAL: **\$691,733**
Total Reported FY13 ACTUAL: **\$2,614,150** FY14 ACTUAL: **\$1,747,531** FY15 ACTUAL: **\$1,131,922**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$234,994
Support for Mission Initiatives	\$79,239
Media/Press Activities	\$52,182
Support for English Language Teaching/Learning	\$48,323
American Centers	\$47,672

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

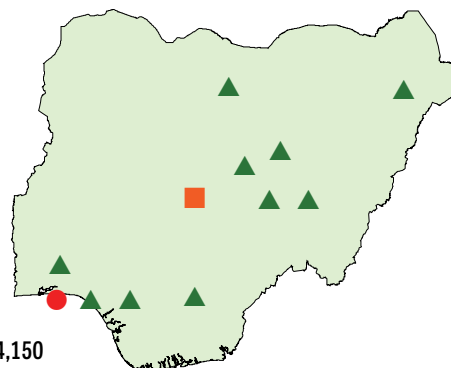
Nigeria

DEMOGRAPHICS

Geographic area: **910,770 sq. km.**
 Population: **177,475,986 (2014)**
 Below 24 yrs. old: **63%**
 Refugee population: **1,239**
 Urban population: **47.8%**
 GDP/capita: **\$2,640**
 Unemployment: **4.8%**
 Below poverty line: **46%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **43 (2014)**
 Mobile phones/100 people: **78 (2014)**
 Literacy: **51%**
 Avg. years of education: Females: **6 (2010)**
 Males: **7 (2010)**

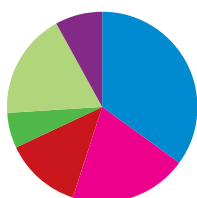


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$3,500,247** FY14 ACTUAL: **\$4,238,219** FY15 ACTUAL: **\$3,524,150**
Total Reported FY13 ACTUAL: **\$9,138,618** FY14 ACTUAL: **\$6,708,386** FY15 ACTUAL: **\$6,210,035**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives **\$976,335**
 Media/Press Activities **\$527,647**
 Cultural Programs (Post Generated) **\$389,462**
 Books & Publications **\$251,747**
 Educational Initiatives (not including English Language programs) **\$239,277**

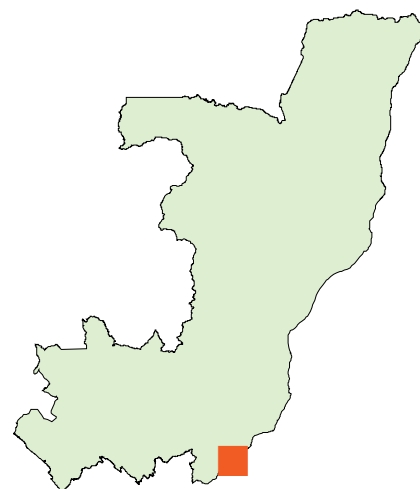
Republic of the Congo

DEMOGRAPHICS

Geographic area: **341,500 sq. km.**
 Population: **4,504,962 (2014)**
 Below 24 yrs. old: **61%**
 Refugee population: **54,842**
 Urban population: **65.4%**
 GDP/capita: **\$1,851**
 Unemployment: **46.5%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **7 (2014)**
 Mobile phones/100 people: **108 (2014)**
 Literacy: **79%**
 Avg. years of education: Females: **11 (2012)**
 Males: **11 (2012)**

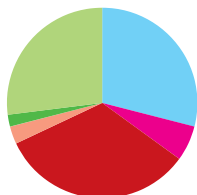


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$178,457** FY14 ACTUAL: **\$239,646** FY15 ACTUAL: **\$239,191**
Total Reported FY13 ACTUAL: **\$972,307** FY14 ACTUAL: **\$289,381** FY15 ACTUAL: **\$355,176**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Media/Press Activities **\$33,654**
 Support for Mission Initiatives **\$29,599**
 Cultural Programs (Post Generated) **\$24,508**
 Other **\$23,907**
 Support for Foreign Assistance Programs **\$22,678**

Piechart Key: PD Spending by Theme

Culture Education Economics Science Military CVE
 Democracy Civil Society Women Youth Religious Other

Map Key

Embassy Consulate
 American Space

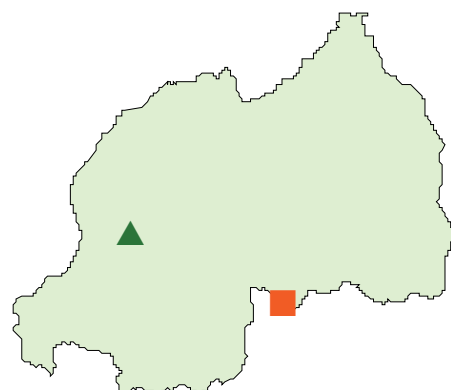
Rwanda

DEMOGRAPHICS

Geographic area: **24,670 sq. km.**
 Population: **11,341,544 (2014)**
 Below 24 yrs. old: **61%**
 Refugee population: **73,820**
 Urban population: **28.8%**
 GDP/capita: **\$697**
 Unemployment: **3.4%**
 Below poverty line: **44.9%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **11 (2014)**
 Mobile phones/100 people: **64 (2014)**
 Literacy: **68%**
 Avg. years of education: Females: **11 (2013)**
 Males: **11 (2013)**

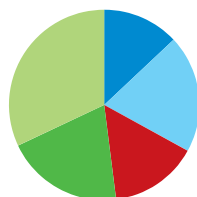


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$521,892** FY14 ACTUAL: **\$579,597** FY15 ACTUAL: **\$648,610**
Total Reported FY13 ACTUAL: **\$2,293,743** FY14 ACTUAL: **\$942,289** FY15 ACTUAL: **\$1,125,350**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

American Spaces (not centers)	\$138,803
Supplementing ECA Programs	\$83,530
Support for English Language Teaching/Learning	\$75,730
Support for Mission Initiatives	\$58,058
Media/Press Activities	\$50,703

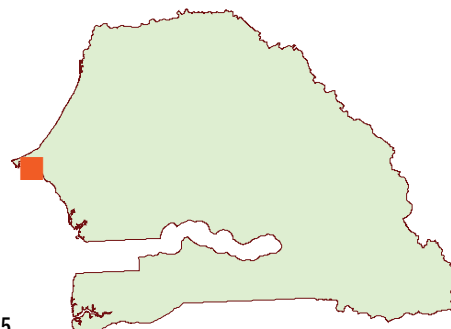
Senegal

DEMOGRAPHICS

Geographic area: **192,530 sq. km.**
 Population: **14,672,557 (2014)**
 Below 24 yrs. old: **64%**
 Refugee population: **14,274**
 Urban population: **43.7%**
 GDP/capita: **\$911**
 Unemployment: **10.4%**
 Below poverty line: **46.7%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **18 (2014)**
 Mobile phones/100 people: **99 (2014)**
 Literacy: **43%**
 Avg. years of education: Females: **8 (2010)**
 Males: **8 (2010)**

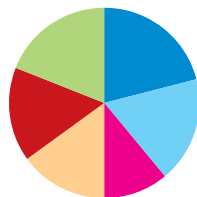


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$895,370** FY14 ACTUAL: **\$906,162** FY15 ACTUAL: **\$1,032,565**
Total Reported FY13 ACTUAL: **\$3,220,170** FY14 ACTUAL: **\$1,280,760** FY15 ACTUAL: **\$1,253,570**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Cultural Programs (Post Generated)	\$149,099
Support for Mission Initiatives	\$146,807
Other	\$121,561
Media/Press Activities	\$117,962
Supplementing ECA Programs	\$90,230

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

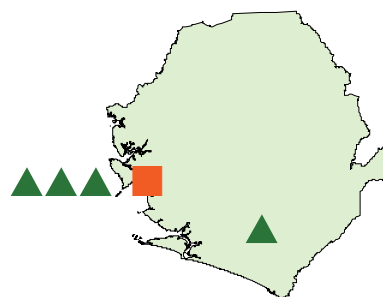
Sierra Leone

DEMOGRAPHICS

Geographic area: 72,180 sq. km.
Population: 6,315,627 (2014)
Below 24 yrs. old: 63%
Refugee population: 1,372
Urban population: 39.9%
GDP/capita: \$693
Unemployment:
Below poverty line: 52.9%

COMMUNICATIONS AND LITERACY

FH Media Freedom: Partly Free
Internet users/100 people: 2 (2014)
Mobile phones/100 people: 77 (2014)
Literacy: 46%
Avg. years of education: Females:
Males:

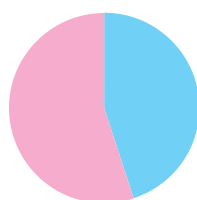


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$194,922 FY14 ACTUAL: \$243,319 FY15 ACTUAL: \$373,878
Total Reported FY13 ACTUAL: \$1,893,798 FY14 ACTUAL: \$362,906 FY15 ACTUAL: \$483,828

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Align Resources with Strategic Priorities	\$149,927
Support for Mission Initiatives	\$63,445
American Spaces (not centers)	\$40,561
Other	\$24,653
Alumni Outreach	\$23,228

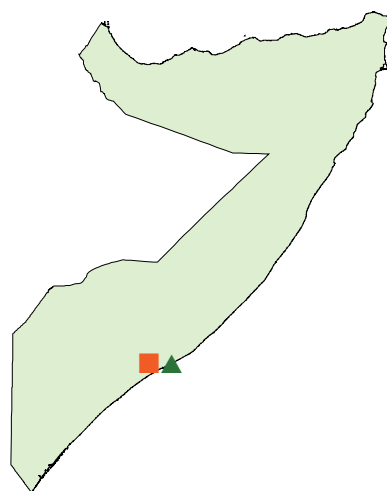
Somalia

DEMOGRAPHICS

Geographic area: 627,340 sq. km.
Population: 10,517,569 (2014)
Below 24 yrs. old: 67%
Refugee population: 2,729
Urban population: 39.6%
GDP/capita: \$552
Unemployment:
Below poverty line:

COMMUNICATIONS AND LITERACY

FH Media Freedom: Not Free
Internet users/100 people: 2 (2014)
Mobile phones/100 people: 51 (2014)
Literacy:
Avg. years of education: Females:
Males:

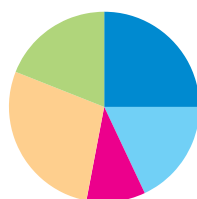


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$637,646 FY14 ACTUAL: \$249,889 FY15 ACTUAL: \$432,487
Total Reported FY13 ACTUAL: \$758,546 FY14 ACTUAL: \$537,622 FY15 ACTUAL: \$452,562

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$325,093
Support for Foreign Assistance Programs	\$22,483
Support for Mission Initiatives	\$21,479
Digital Outreach	\$20,477
Supplementing Bureau of Public Affairs Programs	\$16,610

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

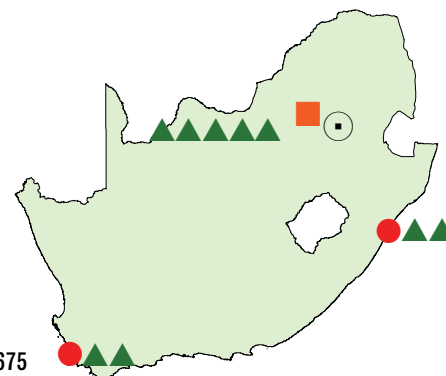
South Africa

DEMOGRAPHICS

Geographic area: 1,213,090 sq. km.
 Population: 54,001,953 (2014)
 Below 24 yrs. old: 49%
 Refugee population: 112,192
 Urban population: 64.8%
 GDP/capita: \$5,692
 Unemployment: 24.9%
 Below poverty line: 53.8%

COMMUNICATIONS AND LITERACY

FH Media Freedom: Partly Free
 Internet users/100 people: 49 (2014)
 Mobile phones/100 people: 149 (2014)
 Literacy: 94%
 Avg. years of education: Females: 14 (2013)
 Males: 13 (2013)



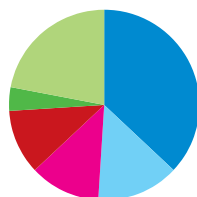
PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$3,215,838 FY14 ACTUAL: \$3,127,100 FY15 ACTUAL: \$3,160,675

Total Reported FY13 ACTUAL: \$20,181,404 FY14 ACTUAL: \$10,766,278 FY15 ACTUAL: \$13,035,434

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$841,912
Other	\$427,238
Cultural Programs (Post Generated)	\$382,856
Educational Initiatives (not including English Language programs)	\$238,961
Media/Press Activities	\$215,865

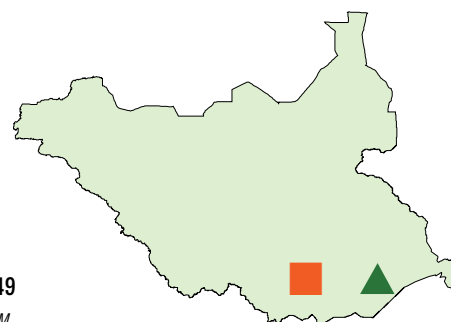
South Sudan

DEMOGRAPHICS

Geographic area: 644,329 sq. km.
 Population: 11,911,184 (2014)
 Below 24 yrs. old: 63%
 Refugee population: 248,152
 Urban population: 18.8%
 GDP/capita: \$731
 Unemployment: 13.7%
 Below poverty line: 50.6%

COMMUNICATIONS AND LITERACY

FH Media Freedom: Not Free
 Internet users/100 people: 16 (2014)
 Mobile phones/100 people: 25 (2014)
 Literacy: 27%
 Avg. years of education: Females:
 Males:



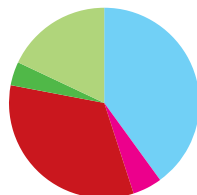
PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$178,904 FY14 ACTUAL: \$207,641 FY15 ACTUAL: \$238,651

Total Reported FY13 ACTUAL: \$701,659 FY14 ACTUAL: \$224,115 FY15 ACTUAL: \$265,549

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$144,892
Media/Press Activities	\$24,303
American Spaces (not centers)	\$10,562
Alumni Outreach	\$9,964
Cultural Programs (Post Generated)	\$7,917

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

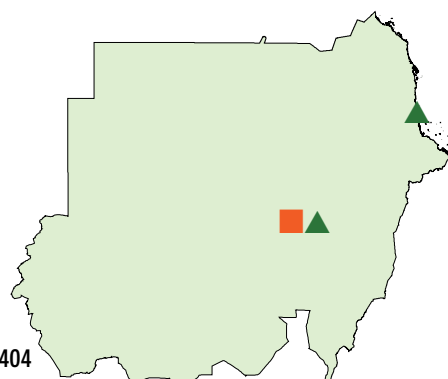
Sudan

DEMOGRAPHICS

Geographic area: **2,376,000 sq. km.**
 Population: **39,350,274 (2014)**
 Below 24 yrs. old: **61%**
 Refugee population: **244,430**
 Urban population: **33.8%**
 GDP/capita: **\$2,089**
 Unemployment: **13%**
 Below poverty line: **46.5%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **25 (2014)**
 Mobile phones/100 people: **72 (2014)**
 Literacy: **74%**
 Avg. years of education: Females: **7 (2012)**
 Males: **7 (2012)**

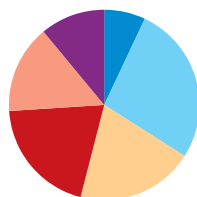


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$613,938** FY14 ACTUAL: **\$629,270** FY15 ACTUAL: **\$688,513**
Total Reported FY13 ACTUAL: **\$1,335,749** FY14 ACTUAL: **\$643,546** FY15 ACTUAL: **\$730,404**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$176,756
Supplementing ECA Programs	\$77,778
Other	\$76,084
Media/Press Activities	\$60,301
Support for English Language Teaching/Learning	\$43,678

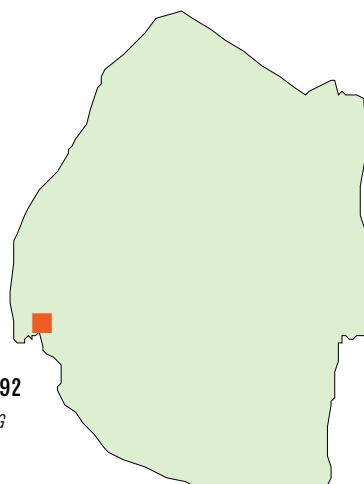
Swaziland

DEMOGRAPHICS

Geographic area: **17,200 sq. km.**
 Population: **1,269,112 (2014)**
 Below 24 yrs. old: **61%**
 Refugee population: **515**
 Urban population: **21.3%**
 GDP/capita: **\$3,155**
 Unemployment: **28.2%**
 Below poverty line: **63%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **27 (2014)**
 Mobile phones/100 people: **72 (2014)**
 Literacy: **83%**
 Avg. years of education: Females: **11 (2013)**
 Males: **12 (2013)**

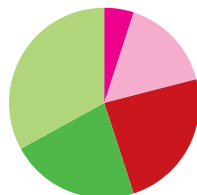


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$383,298** FY14 ACTUAL: **\$341,411** FY15 ACTUAL: **\$331,005**
Total Reported FY13 ACTUAL: **\$2,514,898** FY14 ACTUAL: **\$1,378,799** FY15 ACTUAL: **\$1,533,492**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$67,561
American Spaces (not centers)	\$53,997
Cultural Programs (Post Generated)	\$53,412
Educational Initiatives (not including English Language programs)	\$24,160
Media/Press Activities	\$22,800

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

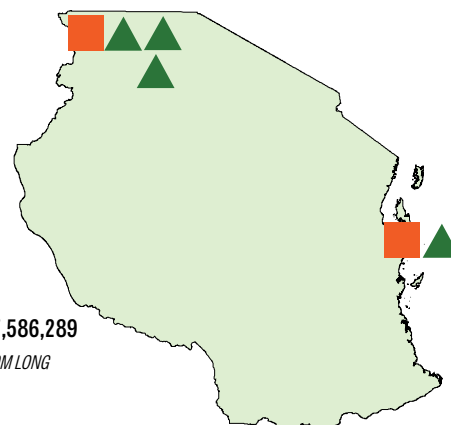
Tanzania

DEMOGRAPHICS

Geographic area: **885,800 sq. km.**
 Population: **51,822,621 (2014)**
 Below 24 yrs. old: **64%**
 Refugee population: **88,492**
 Urban population: **31.6%**
 GDP/capita: **\$865**
 Unemployment: **2.9%**
 Below poverty line: **28.2%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **5 (2014)**
 Mobile phones/100 people: **63 (2014)**
 Literacy: **79%**
 Avg. years of education: Females: **8 (2013)**
 Males: **8 (2013)**

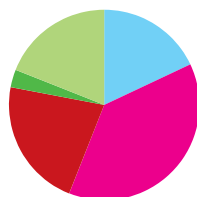


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$812,276** FY14 ACTUAL: **\$798,761** FY15 ACTUAL: **\$702,578**
Total Reported FY13 ACTUAL: **\$15,060,554** FY14 ACTUAL: **\$6,015,504** FY15 ACTUAL: **\$7,586,289**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$262,326
Support for Mission Initiatives	\$154,169
Cultural Programs (Post Generated)	\$62,897
Supplementing Bureau of Public Affairs Programs	\$46,259
Educational Initiatives (not including English Language programs)	\$38,337

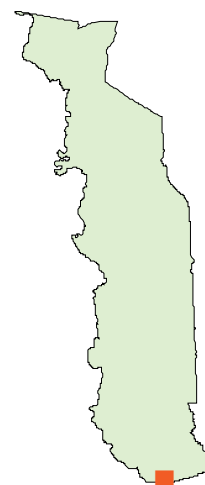
Togo

DEMOGRAPHICS

Geographic area: **54,390 sq. km.**
 Population: **7,115,163 (2014)**
 Below 24 yrs. old: **62%**
 Refugee population: **21,778**
 Urban population: **40%**
 GDP/capita: **\$548**
 Unemployment: **55.1%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**
 Internet users/100 people: **6 (2014)**
 Mobile phones/100 people: **65 (2014)**
 Literacy: **60%**
 Avg. years of education: Females: **N/A**
 Males: **N/A**

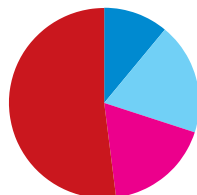


PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$517,645** FY14 ACTUAL: **\$559,213** FY15 ACTUAL: **\$570,423**
Total Reported FY13 ACTUAL: **\$1,628,185** FY14 ACTUAL: **\$673,389** FY15 ACTUAL: **\$633,348**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other	\$175,815
Support for English Language Teaching/Learning	\$82,346
Support for Information Resource Centers	\$45,661
Cultural Programs (Post Generated)	\$40,671
Support for Mission Initiatives	\$38,336

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Uganda

DEMOGRAPHICS

Geographic area: 200,520 sq. km.
Population: 37,782,971 (2014)
Below 24 yrs. old: 69%
Refugee population: 385,513
Urban population: 16.1%
GDP/capita: \$676
Unemployment: 1.9%
Below poverty line: 19.5%

COMMUNICATIONS AND LITERACY

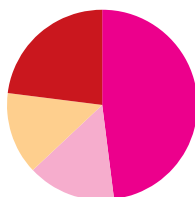
FH Media Freedom: Partly Free
Internet users/100 people: 18 (2014)
Mobile phones/100 people: 52 (2014)
Literacy: 70%
Avg. years of education: Females: 10 (2011)
Males: 10 (2011)

PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$877,124 FY14 ACTUAL: \$829,656 FY15 ACTUAL: \$731,001
Total Reported FY13 ACTUAL: \$12,758,856 FY14 ACTUAL: \$3,302,523 FY15 ACTUAL: \$4,755,515

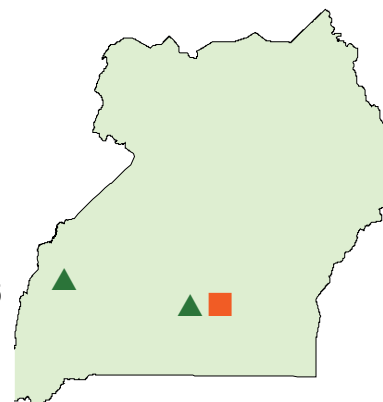
(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Cultural Programs (Post Generated)	\$198,143
Media/Press Activities	\$132,802
American Centers	\$99,653
Support for Mission Initiatives	\$45,102
Other	\$38,271



Zambia

DEMOGRAPHICS

Geographic area: 743,390 sq. km.
Population: 15,721,343 (2014)
Below 24 yrs. old: 66%
Refugee population: 25,578
Urban population: 40.9%
GDP/capita: \$1,308
Unemployment: 7.9%
Below poverty line: 60.5%

COMMUNICATIONS AND LITERACY

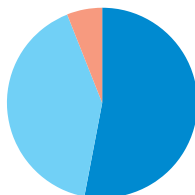
FH Media Freedom: Not Free
Internet users/100 people: 17 (2014)
Mobile phones/100 people: 67 (2014)
Literacy: 61%
Avg. years of education: Females: N/A
Males: N/A

PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: \$689,317 FY14 ACTUAL: \$734,025 FY15 ACTUAL: \$763,800
Total Reported FY13 ACTUAL: \$6,281,940 FY14 ACTUAL: \$4,703,058 FY15 ACTUAL: \$4,134,562

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Media/Press Activities	\$127,992
Other	\$100,439
Align Resources with Strategic Priorities	\$96,751
American Spaces (not centers)	\$84,416
Educational Advising & Promoting Study in the U.S.	\$50,441



Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

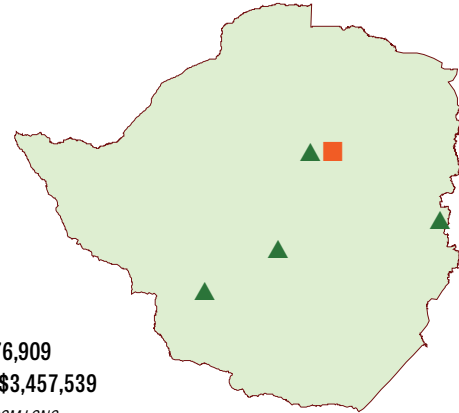
Zimbabwe

DEMOGRAPHICS

Geographic area: **386,850 sq. km.**
 Population: **15,245,855 (2014)**
 Below 24 yrs. old: **63%**
 Refugee population: **6,079**
 Urban population: **32.4%**
 GDP/capita: **\$890**
 Unemployment: **11.3%**
 Below poverty line: **72.3%**

COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**
 Internet users/100 people: **20 (2014)**
 Mobile phones/100 people: **81 (2014)**
 Literacy: **84%**
 Avg. years of education: Females: **10 (2012)**
 Males: **11 (2012)**



PUBLIC DIPLOMACY SPENDING

D&CP Total FY13 ACTUAL: **\$1,439,995** FY14 ACTUAL: **\$1,485,807** FY15 ACTUAL: **\$1,376,909**
Total Reported FY13 ACTUAL: **\$10,102,889** FY14 ACTUAL: **\$13,688,543** FY15 ACTUAL: **\$3,457,539**

(TOTAL REPORTED FUNDING FOR FY13, FY14, AND FY15 CANNOT BE COMPARED DIRECTLY DUE TO DELAYS IN REPORTING FROM LONG PROGRAM CYCLES.)

Total PD Spending by Theme



Top Spending by Activity

Other **\$377,947**
 Support for Mission Initiatives **\$367,084**
 Cultural Programs (Post Generated) **\$92,547**
 Media/Press Activities **\$88,787**
 Educational Advising & Promoting Study in the U.S. **\$78,758**

Piechart Key: PD Spending by Theme

Culture Education Economics Science Military CVE
 Democracy Civil Society Women Youth Religious Other

Map Key

Embassy Consulate
 American Space